# The Grass is Greener with a Sustainable Jersey for Schools Grant

New Jersey School Boards Association Workshop

October 23, 2018



# Speakers

Samantha McGraw, Program Manager, Sustainable Jersey

**Russel J. Furnari**, Manager of Environmental Policy, PSEG Services Corporation

**Michael Rollins**, Field Representative in the Organizational Development Unit, New Jersey Education Association

Erin Sharpe, Science Teacher, Cedar Creek High School

Catherine Mellon, Supervisor of Instruction, Toms River Regional School District

# What is Sustainable Jersey for Schools?

A not-for-profit program that provides tools, training, and grants to NJ public schools to help them implement sustainability initiatives and achieve certification.

- Launched in 2014
- Modeled after successful municipal program
- Free and voluntary
- NJ based and consensus driven
- Awards certification to individual schools but requires School Board and district level support





# Benefits of Participation

- Three key components:
  - Identifies actions to become more sustainable
  - Provides tools, resources and guidance to make progress
  - \*Provides access to grants and funding\*

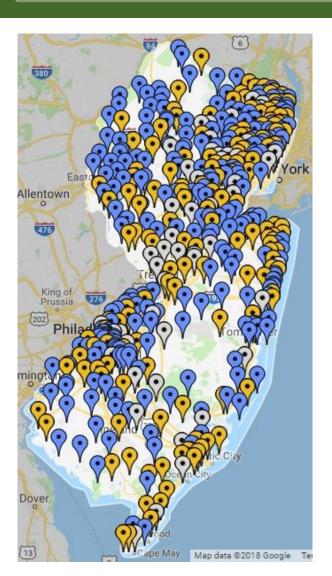


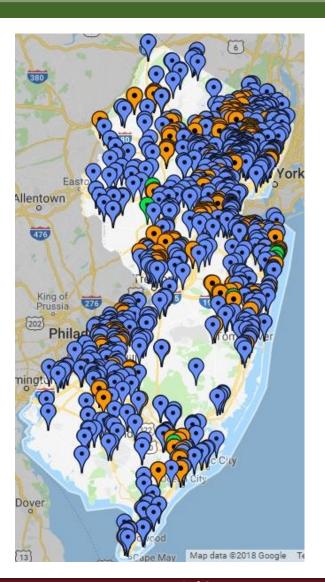


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# Municipal

## Schools





Program
Participants



# **Current Grant Funding Totals**

<u>Sponsor</u>	<b>Grants Awarded</b>	<u>Total \$</u>	
Gardinier (Energy)	20	\$270,000	
NJEA	192	\$720,000	
NJDOH (Health)	88	\$344,535	
PSEG	162	\$500,000	
TNC (Tree Planting)	1	\$12,335	
TOTAL	463	\$1,855,870	

#### **Funding Levels & Usage**

- \$2,000 grants general operating support and direct expenses for Green Teams
- \$10,000 and up fund all or part of a project that will score points for an action in the Sustainable Jersey for Schools program

# Cycle Timeline

<u>Sponsor</u>	<u>Announcement</u> <u>Application Dea</u>		
Gardinier (Energy)	Late Summer	October 31	
NJEA	Late Summer	October 31	
The Nature Conservancy	Mid October	December 14	
PSEG	End of October	March 15	

Learn more about current funding opportunities: <a href="http://www.sustainablejerseyschools.com/grants-resources/">http://www.sustainablejerseyschools.com/grants-resources/</a>

\*Please note funding cycles are subject to change and official announcement will be made when funding cycles become available



### **Grants Available**

The PSEG Foundation is contributing \$100,000 to support the Sustainable Jersey for Schools Grants Program

Four (4) \$10,000 grants Thirty (30) \$2,000 grants

Application Deadline: March 15, 2019



# Eligibility Requirements

- Registered with Sustainable Jersey for Schools
- Active Green Team
- Use funding to implement an action eligible for points in the Sustainable Jersey for Schools program





# Sustainable Jersey for Schools Supporters

#### **Sustainable Jersey for Schools Underwriters**









#### **Grants Program**







#### **Corporate Sponsors**

**Platinum Sponsors** 



Founding Sponsor







Silver Sponsor



**Founding Sponsor** 

**Bronze Sponsors** 











### **Program Partners**





















# Questions? Call Us!

### **Grants Program**

- Kaitlyn Vollmer, Program Coordinator
- 609-771-3189 or grants@sustainablejersey.com

### Schools Program

- Veronique Lambert, Program Coordinator
- 609-771-3427, schools@sustainablejersey.com



# Funding Your Sustainability Initiatives

RUSS FURNARI, PSEG























#### Who we are

- Public Service Enterprise Group
- Founded in 1903 as PSE&G
- Parent company of four major operating companies
- Approximately 13,100 employees in New Jersey, New York, Connecticut, and Maryland



### **PSEG Vision**

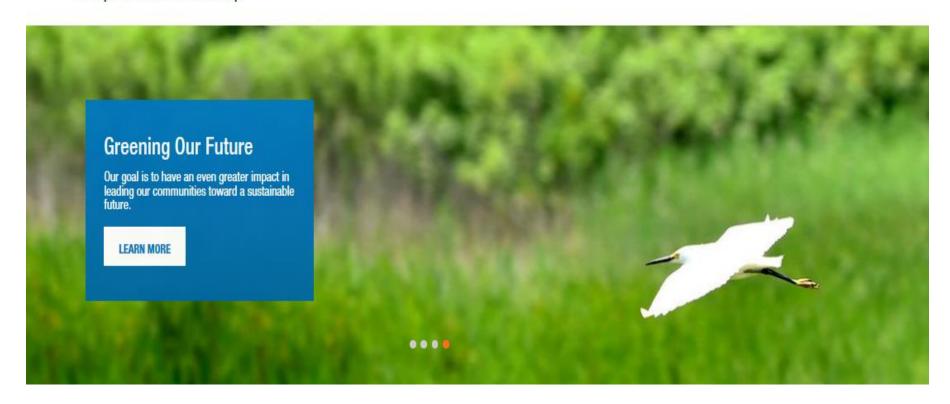
### Being a recognized leader for:

- People providing
- Safe, reliable
- Economic and
- Greener Energy

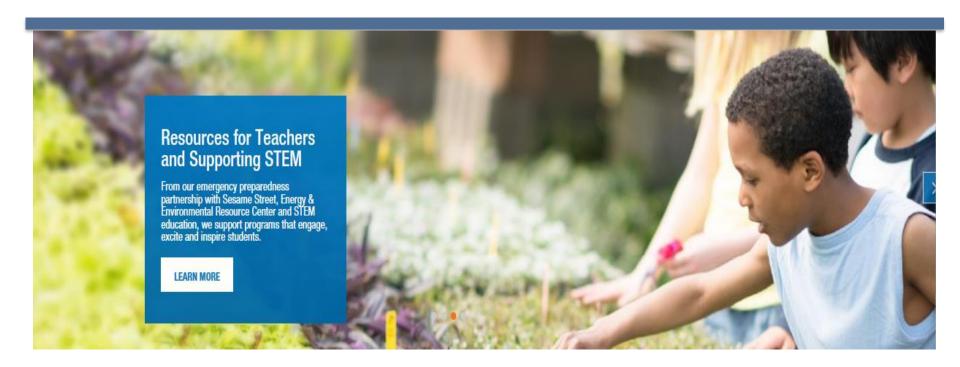


### **Corporate Citizenship**

#### Corporate Citizenship



### **Corporate Citizenship and the PSEG Foundation**



#### **Energy & Environmental Resource Center**

LI Customers: (1-800-490-0025)

NJ Customers: (1-800-436-7734)

NJ Gas Leak / Power Outage

Corporate Citizenship / Education & Outreach

#### Energy & Environmental Resource Center

Energy & Environmental Resource Center

Let's Get Ready Program

STEM Education



An exciting learning center focused on building a greater understanding of energy, environmental challenges and strategies for balancing energy demand with environmental stewardship.

Learn more >>

Learn more >>

Learn more >>



### **PSEG & Sustainable Jersey**

- Providing the path and the means to enact change
- PSEG Foundation has provided \$1.6M in operating and grants program funding for municipalities and schools
- Municipal grants \$20k, \$10k, \$2k
- Schools grants \$10k, \$2k
- 242 Sustainable Jersey Certified Schools 227 at Bronze & 15 Silver level
- PSEG is the grants underwriter

### **Sustainable Jersey**

#### **New Schools Certification Actions**

#### **New Actions**

- Energy
  - Behavior-Based Conservation Programs



- iSTEAM Planning & Implementation
- iSTEAM Strategic Plan
- iSTEAM Collaborative Units of Study
- iSTEAM Professional Development Plan

#### School Culture and Climate

- Culture & Climate Needs Assessment
- Inclusive Environments Where All Can Thrive







### Why Schools?

- Promote environmental stewardship
- Sustain and strengthen communities where we serve customers
- Create next generation of informed, concerned citizens



Photo 4: Students building a school garden that will utilize the compost from the Waste NOT! project

Photo 2: Showing of "A Plastic Ocean" to students at the Middle School following a talk by the Environmental Commission that over 100 students attended



### Sample Projects



Photo 3: Students getting ready for a lesson taught in the outdoor classroom





Photo 1: Project team meeting at the school one Saturday to plan the Living Learning Landscape

Photo 2: Project team planning the installation of the rain garden portion of the project





Composting & Recycling & Greenhouse & school gardens & Outdoor classrooms & Farm stand & farmers markets & Sustainability education & Rainwater collection & rain gardens & Green team support

# Highlighted NJEA Projects



- Sustainable Jersey for Schools Program Underwriter since 2015
- \$1,000,000 to support a sustainable future for children and communities across the state
  - 720,000 in direct funding to schools through the Sustainable Jersey for Schools Grants Program



### NJEA-Funded Grants

Grant	2015	2016	2017	2018*	TOTAL
\$10,000	11	10	11	10	42
\$2,000	35	40	35	40	150
TOTAL	46	50	46	50	192

<sup>\*</sup> To be awarded in early-January 2019. Applications due October 31st



### Does Your School Have A Project That Needs Funding?

#### **Application Information**

The 2018 NJEA Schools Grants Program cycle will award:

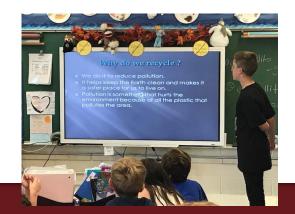
- Ten (10) \$10,000 project grants to school districts and schools
- Forty (40) \$2,000 grants to support school green teams



Online Application Deadline: Wednesday, October 31, 2018 at 11:59pm

Recipient Announcement Date: early-January 2019

Learn more about this funding opportunity by going to <a href="http://bit.ly/2018NJEAGrantsCycle">http://bit.ly/2018NJEAGrantsCycle</a>







# \$10,000 Grant Projects

#### 1. Nature Story Trails

Applicant: Seth Boyden Elementary School

District: South Orange-Maplewood School District

County: Essex

#### 2. Winter Garden Project

Applicant: West Cape May Elementary School

District: West Cape May Elementary School District

County: Cape May

#### 3. An Outdoor Classroom to Inspire

Applicant: Weymouth Township School District

County: Atlantic





# Nature Story Trails

Seth Boyden Elementary School in Essex County used their \$10,000 grant to create **nature story trails.** These trails act as a discovery and learning experience for students and are designed to teach children about the natural world and their role in protecting it. This project united the outdoor learning programs of the school's garden program and green team. Teachers also regularly integrate the trails into their curriculum.





Mer Future, One Scho

# Winter Garden Project

West Cape May Elementary School in Cape May County used their \$10,000 grant to create a winter garden project. This project extended the growing season and opportunities and outdoor classroom experiences for students by constructing a greenhouse. The project has enhanced the school curriculum, allowing students to learn about healthy eating, and established hands-on STEM curricula. It also united parents, teachers, and community members in the building of the greenhouse.







# An Outdoor Classroom to Inspire

Weymouth Township School District in Atlantic County used their \$10,000 grant to create an **outdoor classroom**. The classroom is complete with student seating and three raised garden beds, and has allowed students to learn about how their food is grown and used. A lot of activities are held in the classroom. Students use the herbs grown in the garden in lunch preparation. The outdoor classroom has electricity to allow teachers to make the most use of the space. It also serves as a quiet reflective space for students.











# \$2,000 Grant Projects

#### 1. Eldridge Park Pedal Power

Applicant: Eldridge Park Elementary School

District: Lawrence Township Public Schools

County: Mercer

#### 2. WHOLE Child Program

Applicant: John Brainerd Elementary School

District: Mount Holly Township Public Schools

County: Burlington

#### 3. Rethinking Recycling

Applicant: Nixon Elementary School

District: Roxbury Township School District

County: Morris





### Eldridge Park Pedal Power

Eldridge Park Elementary School used their 2,000 grant to purchase **two double-sided bike racks** that allowed more students to ride their bikes to school. At the Title 1 School, there were students who did not own bicycles and did not know how to ride them. In order to provide these students a way to learn, four bicycles and helmets were purchased and the physical education teacher worked with them to learn balance and eventually bike riding.







# WHOLE Child Program

John Brainerd Elementary School used their \$2,000 grant to create its WHOLE (Wellness and Health Obtained through our Learning Environment) Child Program. The school purchased yoga balls, mats, and wobble chairs for exercise during the morning wellness program and indoor recess. Every morning, yoga is taught to twenty-forty K-2 students. Overall the program has expanded the school's efforts to implement a growth mindset and 21st century learning environment throughout the school.









# Rethinking Recycling

Nixon Elementary School used their \$2,000 grant to develop a **robust recycling program** that includes an extensive educational component targeted to students, staff, and families. Students have taken ownership of the program, encouraging the entire school community to be good stewards. New, clearly-marked recycling bins have been provided and custodial staff have been trained to make sure that the recycling collected in classrooms, the cafeteria, and staff kitchen is properly disposed of. This ensures that the hard work of the students is not wasted. The school now serves as a model for all other schools within the district.









**Erin Sharpe** 

### NJEA & Sustainable New Jersey





## Challenges &

- Administrative changes
- Ordering
- Estimating costs

### Successes

- Finding Supporters
- Working Together
- Expanding Programs

### First event:

Atlantic County Utility
 Authority: Earth Day
 Celebration!









Laser Engraver

Recycled Cardboard rockets



### Plastic Recycler Project



### **School Certification**

- iSTEAM
- Innovation Projects
- Learning Environments
- Student & Community Outreach

## Thank you

Are there any questions?



# Play It Again, Toms River





### NJBSA Conference October 23, 2018

Catherine Mellon Supervisor of Instruction Toms River Regional Schools



#### +

## "Playing music is the brain's equivalent of a full-body workout"



- Teaches perseverance and creates a sense of achievement
- Improves coordination, listening skills math skills reading & comprehension skills
- Creates a sense of responsibility and nurtures self expression
- Exposes Students to Culture and History



## Play It Again, Toms River

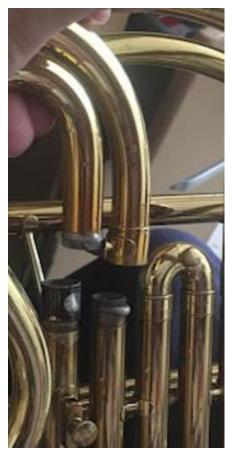
Increase student participation in the arts by increasing equitable access to the instrumental music program

Refurbish older instruments, renew accessories, and create basic repair kits for teacher use

Advance sustainability efforts in our community by allowing the district to reuse instruments that may have been discarded









### **Partners**

- Garden State Music Center
  - Scholarship: used instrument & lessons
  - \$500 repair overages

- Garden State Philharmonic
  - Discounted tickets to performances
  - Working on small ensembles visiting schools

- Zzak G. Applaud Our Kids Foundation
  - The foundation provides performing arts scholarships in vocal instruction, dance, acting, and instrumental music to children ages 7-18.



#### +

## Developing a Budget

Teachers were asked to enter instruments needing repairs and their estimation of costs onto a shared Google doc

One teacher collected cost information for simple repair kits

- In-Kind Contributions
  - District repair budget
  - Garden State Music Center
  - Garden State Philharmonic

### TRRS Instrument Test Drive









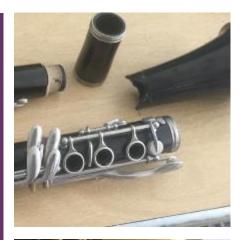


## So Far

37 instruments repaired

18 replacement cases

36 bows









## Learning Along the Way

- Growing teacher leaders
  - Recognizing content expertise
  - Developing Instrument Test
     Drive into annual event
- Unrepairable instruments needing replacements
- Working with small business in the community





## Sustainable Jersey for School Actions

- Innovative Project: projects that show case new approaches to sustainability are essential to making progress.
- Materials Reuse: part of the larger district program





