

Strategizing for Silver October 4, 2018



Presenters



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Upcoming Webinars

Preparing for Re-certification / Maintaining Your Certification

November 1, 2018, 3:00 - 4:00 PM

December 4, 2018, 3:00 - 4:00 PM

Learn how to update expired actions and add new actions for re-certification and how to make a game plan for maintaining Sustainable Jersey for Schools certification for 2019 and beyond!

For more details, or to register, visit www.sustainablejerseyschools.com/Events&Trainings



Grant Funding Opportunities

Accepting Applications Now:

Gardinier Environmental Fund Grants / Deadline Oct 31, 2018

\$30,000 and \$10,000 grants for energy projects focused on conservation, efficiency, and renewable energy (excludes lighting upgrades)

NJEA Grants / Deadline Oct 31, 2018

\$10,000 and \$2,000 grants for any initiative that would earn points towards Sustainable Jersey for Schools certification

For more details, visit <u>www.sustainablejerseyschools.com/grants-resources</u>



Webinar Agenda

- Why Go for Silver?
- Certification Requirements & 2019 Cycle
- Strategizing with your Online Application
- Master Action Tracking Spreadsheet
- Action Updates
- Green Team Resources
- Action Strategy / Tips for Success
- Technical Assistance/Questions



Why Go For Silver?

- Prestige, pride, recognition for being silver certified
- Serve as leader and model in the statewide movement 242 schools certified; 15 schools at silver level



- Reap rewards of greater sustainability action in your school
 - E.g. Saving thousands of dollars on energy costs
- Gain priority access and notification on incentives and grants (Sustainable Jersey Grants Program)



Levels of Certification



- Green team
- 2 out of 10 priority actions
- Actions completed in 6 of 19 categories



- Green team
- 3 out of 10 priority actions
- Actions completed in 8 of 19 categories

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2019 Certification Cycle

- January 18 Initial Application Deadline
- Late February Reviewer Comments
- March 29 Second Submission
- Early May Reviewer Comments
- June 24 Final Application Submission
- Early August Certified Schools Notified
- October Certified Schools Celebration



Long Branch Middle School - Champion Award

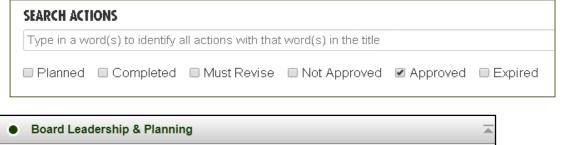


Jackson School District - 10 schools



Strategizing with your Online Application

1. First, determine the number of approved points, and check their expiration dates





Board Leadership & Planning

Green Enhancement of District Strategic Plans

Status: Approved

District Only

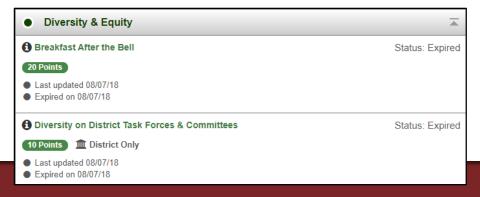
Expires on 08/31/19

Last updated 10/04/18

This submission is currently locked

Actions that expire **after** the January submission deadline (1/18/2019) **do not** need to be updated.

2. Next, focus on updating actions that have expired

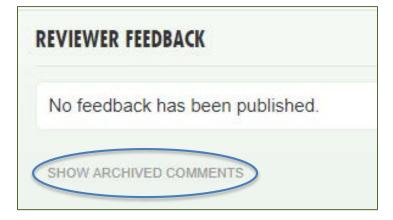




Strategizing with your Online Application

3. Look at the **not approved** actions and read the reviewer feedback to determine what was missing

Application Overview View details and history Help	Reviewer
Current Status This application is IN PROGRESS	IN PROGRESS
Application History This applicant has applied one time	Certified December 6, 20
Reviewer Feedback Click here	2 published comments 1 archived comments





Why Actions Are Not Approved

Pitfall	How to Overcome
Action documentation completion date is outside the shelf life of the action	Review the Introduction and "What to Submit" sections of the action to find the shelf life of eligible activity and documentation (i.e. how old can they be and still qualify to earn points). Only submit documentation that falls within this period.
Proper documentation not submitted	Ensure that the documentation uploaded fulfills the requirements outlined in "What to submit"
Misinterpretation of Action Goals	Closely read the "What to Do" and "What to Submit" portion of the action to ensure that what you plan to submit is in line with the intent of the action
Seeking credit for same initiative under two different actions	Any initiative may only be submitted under one action, even if it fulfills the requirements of more than one action. Review the entire application to spot duplication
Failure to conduct outreach/education component required for many actions	Read beyond the action's title, paying close attention to the What to Do" and "What to Submit" sections
Failure to complete the prerequisite action	Check the Introduction and the "What to Submit" section for prerequisites, and make sure that any required are completed by the final application deadline.

Strategizing with your Online Application

- 4. Input information about **approved**, **expired** and **not approved** actions into the Master Action Tracking Spreadsheet so that your team can develop a plan to begin working toward silver certification
 - Spreadsheet is found on the <u>Green Team Resources Page</u> under the "Grants & Resources" tab of www.sustainablejerseyschools.com
 - It includes the action name, submission requirements, shelf-life, resubmission requirements, and points for each action
- 5. Examine the actions which you have not previously submitted
- 6. Assign actions to your team by identifying those with an interest in a particular area or those with access to information (e.g. policy actions to board members, Breakfast After the Bell action to food service director, IAQ and IPM actions to Facilities staff, iSTEAM actions to curriculum and teaching staff, School District Foundation to PTO, etc.)

Actions with Long Approval Durations (1 of 2)

<u>Action</u>	Approval Expiration	<u>Points</u>
Professional Development for Sustainability PRIORITY	2 years	5,10,15,20
School Community Asset Mapping	3 years	10
School Carbon Footprint PRIORITY	3 years	10
Onsite Renewable Generation System - Geothermal	5 years	10
Onsite Renewable Generation System - Solar	5 years	5,10,20,30,40
Accessible Communications	2 years	10
Diversity on District Task Forces & Committees	2 years	10
Energy Efficiency for School Facilities	5 years	5,10,15,20, 30, 40,
Replaces Energy Audit and Building Efficiency Measures actions PRIORITY		50
Green Cleaning Plan & Policy	2 years	10
Green Cleaning Equipment	3 years (if school district owns equipment)	10
Green Cleaning Training & Education Programs	2 years	10
Green Building Training	2 years	10
Green Purchasing Policy PRIORITY	3 years	10

Filter the Master Action Tracking Spreadsheet to make a similar



Actions with Long Approval Durations (2 of 2)

<u>Action</u>	Approval Expiration	<u>Points</u>
Access to Healthy Water in Schools	3 years if no remediation needed	20
Anti-Idling Education & Enforcement	2 years	10
Radon Testing and Mitigation	5 years	10, 20
Innovative Project #1	Up to 5 years	10
Innovative Project #2	Up to 5 years	10
iSTEAM Strategic Plan Indicators/iSTEAM Policy	3 years	10
Biodiversity Audit & Management Plan	3 years	10
Biodiversity Project	3 years	10
Green Infrastructure Assessment & Plan	3 years	10
Green Infrastructure Installation	3 years	10
Culture and Climate Needs Assessment	3 years	20
Policies to Promote Physical Activity	3 years	10
Safe Routes to School District Policy	2 years	10
School Travel Plan for Walking and Biking	3 years	10
Waste Audit PRIORITY	2.5 years	10
Document Recycling Rates	2.5 years	10
Food Waste Management	2.5 years	15

Filter the Master Action Tracking Spreadsheet to make a similar



Action Updates

- <u>Energy Efficiency for School Facilities</u> replaces two retired actions:
 - Energy Audit
 - Building Efficiency Measures

Coming Soon for 2019 Application Cycle!

- Change in Points:
 - Education for Sustainability (lesson plans) pre K to 12th grade points reduced to 5 points per action
 - <u>Curriculum Mapping</u> reduced to 15 points (action will offer variable points, with 30 points for maps integrated with EfS see below)
- New Actions:
 - Education for Sustainability Unit Plan (10 points per unit / max of 50 points)
 - Curriculum Mapping Integrated with EfS (30 points)
 - Social Emotional Learning Unit Plan (10 points)



District and School Collaboration Required

There should be coordination between those working on the district application and those working on school applications

- Need to determine at what level "Both" actions
 will be completed (If an action status is changed from "Unplanned" in the district application, then schools are shut out from doing that action in their applications)
- District application needs to be completed in same time frame as school applications



District and School Participation



- District actions flow down to all participating schools in the district
- Certification is awarded at the school level

There are 335 points that districts can earn in support school applications

Partner With Your Municipal Green Team

- Community Education & Outreach
- Green Fair
- Green Your Green Fair/School Event
- Civic & Stewardship Activities
- Recycling Non-Mandated Materials
- Energy Education- GEA
- School Gardens
- Community Asset Mapping
- Safe Routes to School



certification/part

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Green Team Resources



- · Certification Overview
- Application User Guide: Detailed guide providing guidance on how to manage users, navigate, and submit your application
- Master Action Tracking Spreadsheet (Updated April 2015)



Program Overview

- · Certification Overview:Including steps and application cycle
- · Ready, Set Go! Getting Started with Sustainable Jersey for Schools webinar and presentation

Green Team Strengthening

- Create Your Green Team Action: Read through this action to understand what the purpose of the Green Team is, why it is important, and how to get it started.
- · Secrets to a Successful Green Team
- · Rubric for Assessing your Green Team
 - · Description and Directions
 - . Example Rubric Results Stratford, NJ

Certification

Action Description & Submission Requirements

Grants Portal

Green Team Resources

TIP!

Download the Master Action Tracking Spreadsheet:

http://www.sustain ablejerseyschools. com/grantsresources/greenteam-resources/



Check out Examples!

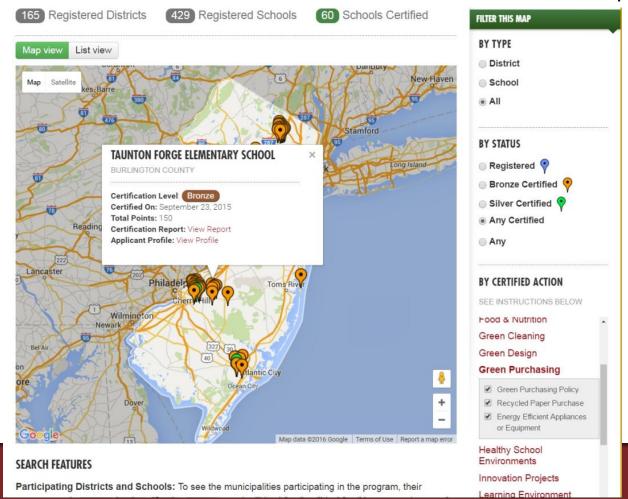
Use the Participating Schools Map to find examples of documentation from

certified schools

Search by action

View certified schools approved for that action

View certification report for example documentation





Sustainable Jersey for Schools Community Certification Report



This is the Sustainable Jersey for Schools Certification Report of Horace Mann Elementary School (Camden), a Sustainable Jersey for Schools bronze certified applicant.

Horace Mann Elementary School (Camden) was certified on September 22, 2015 with 200 points. Listed below is information regarding Horace Mann Elementary School (Camden)'s Sustainable Jersey for Schools efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey for Schools contact for Horace Mann Elementary School (Camden) is:

Name:	Sarah Boone
Title/Position:	Teacher / Primary
Address:	150 Walt Whitman Blvd Cherry Hill, NJ 08003
Phone:	8564281144

Sustainability Actions Implemented

Each approved action and supporting documentation for which Horace Mann Elementary School (Camden) was approved for in 2015 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

ENERGY EFFICIENCY

Building Efficiency Measures 20 Points Bronze Priority Silver Priority

Program Summary:

The district approved Concord Engineering to conduct energy audits for each of its 19 schools. They were completed in 2 waves, with the first wave completed in October 2010 and the second ompleted in October 2011. From the audits the district choose several efficien

ACTIONS & CERTIFICATION

Program Benefits

Register

Certification Overview

Actions

District and School Dashboards

Review

Participating Districts and Schools



purchased over \$650,000 in new computers. Specifically we purchased: 350 – Dell Latitude 3000 series 132 – Dell Desktops OptiPlex 3020 series 555 – Chromebook 11 series I have attached the documentation for the Energy Star Status of the computers. The Chromebook 11 computers are fairly new and they are in the process of receiving Energy Star certification. The district is in the process of approving an environmentally preferable purchasing policy, which is expected to be formally passed by the BOE by the end of July 2015.

Letter from Business Administrator

Energy Efficient Appliances or Equipment Documentation

Green Purchasing Policy 10 Points Bronze Priority Silver Priority

Program Summary:

The Cherry Hill Public Schools Board of Education is supportive of a Green Purchasing or Environmentally Preferable Purchasing Policy (EPP) for our district. The Policy/Legislation Committee of the BOE met on 6/2/15 to discuss the policy. They were presented with the NJ ASBO EPP by our purchasing department and business administrator for consideration. The committee, upon examining the policy, determined that the bulk of the policy in question, appeared to more "procedural" in nature and recommended truncating it to it's EPP "principles". This recommendation was presented to the full board at the BOE meeting on 6/9/15 during its monthly work session and was adopted formally on July 28, 2015. The policy was circulated to the Superintendent's Council on July 29, 2015 (made up of district administrative leaders). Further education about this policy will be ongoing during the 2015-16 school year. The policy has been posted to our District web site at http://www.chclc.org/our-district/policies-and-procedures.

Attached are: 1. The approved policy from 7/28 BOE meeting 2. The agenda page from the 6/9 BOE work session 3. The agenda from the 6/2 BOE Policy/Leg committee meeting 4. A copy of the 7/29 email to Superintendent's Council with new EPP for circulation.

- Agenda Page from 6/9 BOE Meeting
- Agenda from 6/2 BOE Policy Committee Meeting
- E Green Purchasing Policy Documentation
- Green Purchasing Policy Documentation

HEALTHY SCHOOL ENVIRONMENTS

Anti-Idling Education & Enforcement 10 Points

Program Summary:

The Cherry Hill Public Schools' No Idling efforts were first implemented in 2009, with the No Idling



Action Strategy

- Identify actions approved from bronze certification & those with which you're already involved; use the Master Action Tracking Spreadsheet and assign actions to green team members
- Identify actions with a long approval duration if building application over more than one year
- Pursue actions in which the school or district was interested
- Identify actions for which people had a passion
- Engage the help of Interns to help with collecting and uploading documentation – Administrative or High School / College students



First Certification Application Deadline:

Jan 18, 2019 at 11:59pm



Questions?

Sustainable Jersey for Schools is here to help!

Contact Veronique Lambert at 609-771-3427 or schools@sustainablejersey.com

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The webinar and presentation will be posted on the Webinar Recordings & Presentations page of our website