

FOR SCHOOLS

**SUSTAINABLE
JERSEY[®]**

**A BRIGHTER FUTURE,
ONE SCHOOL AT A TIME**



Funding Your Sustainability Initiatives



Donna Drewes, Co-Director, Sustainable Jersey
Lisa Gleason, Education Program Officer, PSEG
Foundation

Cynthia Collins, Child & Adolescent Health Program
Manager, NJ Department of Health

Sean M. Spiller, Secretary-Treasurer, NJEA



Sustainable Jersey

- Free and voluntary certification program
 - Municipal launched in 2009
 - K-12 public schools launched in late 2014
- NJ based and consensus driven



Municipal

Schools



440: 198 Certified



215 (D)/534(S): 118 Certified

Sustainable Jersey Program Participants



Sustainable Jersey

Three key components:

- Identifies **actions** to become more sustainable
- Provides **tools, resources, and guidance** to make progress
- Provides access to **grants and funding** for municipalities



Why Participate?

- Framework for action
- Positive impact on school community
- Move towards a sustainable future
- Recognize and reinforce progress



Small Grant Awards

Sponsor	Deadline	Awards	Total \$
PSEG	2/23/2015	34	\$100,000
DOH-Health	6/26/2015	29	\$116,000
NJEA	10/4/2015	50	\$180,000
Gardinier-Energy	11/1/2015	7	\$90,000
PSEG	1/24/16	34	\$100,000
DOH-Health	6/10/16	30	\$120,000
Total Awards		184	\$706,000
NJEA	10/28/16	50	\$180,000
Gardinier-Energy*	10/28/16	11	\$150,000
PSEG	2/03/2017	34	\$100,000



Strong Grant Projects

Successful grant projects...

Score Points towards Sustainable Jersey for Schools Actions

PEOPLE	STUDENT & COMMUNITY OUTREACH	PROSPERITY	ENERGY EFFICIENCY	PLANET	CLIMATE MITIGATION & RENEWABLE ENERGY	POINTS
	Green Team**		Energy Audit*		School Carbon Footprint*	10
	Community Education & Outreach*		Building Efficiency Measures*		On-site Renewable Generation System-Solar	(5-40)
	Green Fair		Energy Tracking & Management		On-site Renewable Generation System-Geothermal	10
	"Green" Your Green Fair or School Event		Sustainable Energy Transition Plan		Buy Renewable Electricity	10
	Green Challenges		LEADERSHIP & PLANNING		Collaborate with Municipality on Government Energy Aggregation Program	10
	Civic & Stewardship Volunteer Initiatives		Professional Development for Sustainability*		SCHOOL GROUNDS	
	Enrichment Programs through Partnership		School Community Asset Mapping		Biodiversity Audit & Management Plan	10
	DIVERSITY & EQUITY		Green Facilities Management Checklist		Biodiversity Project	10
	Breakfast After The Bell		Green Enhancement of District Strategic Plans		Green Infrastructure Assessment & Plan	10
	Accessible Communications		Strategic Plan Implementation of Green Initiatives		Green Infrastructure Installation	10
	Diversity on District Task Forces & Committees		District Sustainability Policy		Sustainable Landscape Design	10
	FOOD & NUTRITION		School District Foundation		GREEN DESIGN	
	Healthy Food Choices		STUDENT LEARNING* (only one action in this category will be counted toward priority requirements)		Green Building Policy*	10
	School Gardens		Education for Sustainability K-3*		Green Building Training	10
	Promote Locally Grown Foods		Education for Sustainability Grades 4-12 Science*		Green Building Survey	10
	STUDENT SAFETY		Education for Sustainability Grades 4-12 Math*		Bid New Construction & Major	
	Safe Routes to School District Policy					
	School Travel Plan for walking & biking					

Proposal Evaluation

Selection Committee

- All proposals will be reviewed by a “Blue Ribbon Selection Committee” composed of experts from the public and private sectors.
- Sustainable Jersey staff available to provide feedback and technical assistance with grant project development.



Strong Grant Projects

Successful grant projects are...

Impactful



Strong Grant Projects

Successful grant projects are...

Practical & Likely to Succeed



Strong Grant Projects

Successful grant projects are...

Well Written



Strong Grant Projects

Successful grant projects are...

**Effective in Leveraging Resources
& Partnerships**



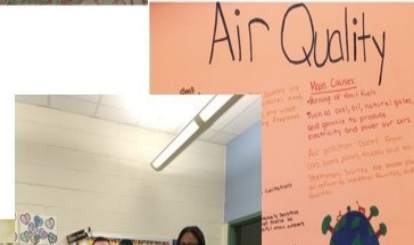
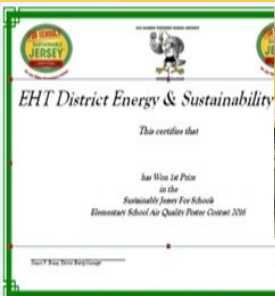
Strong Grant Projects

Successful grant projects are...

Unique or Creative



Joy Miller Green Flag /Asthma Friendly



Millbridge Elementary School Delran



CJ Davenport, Breakfast After the Bell

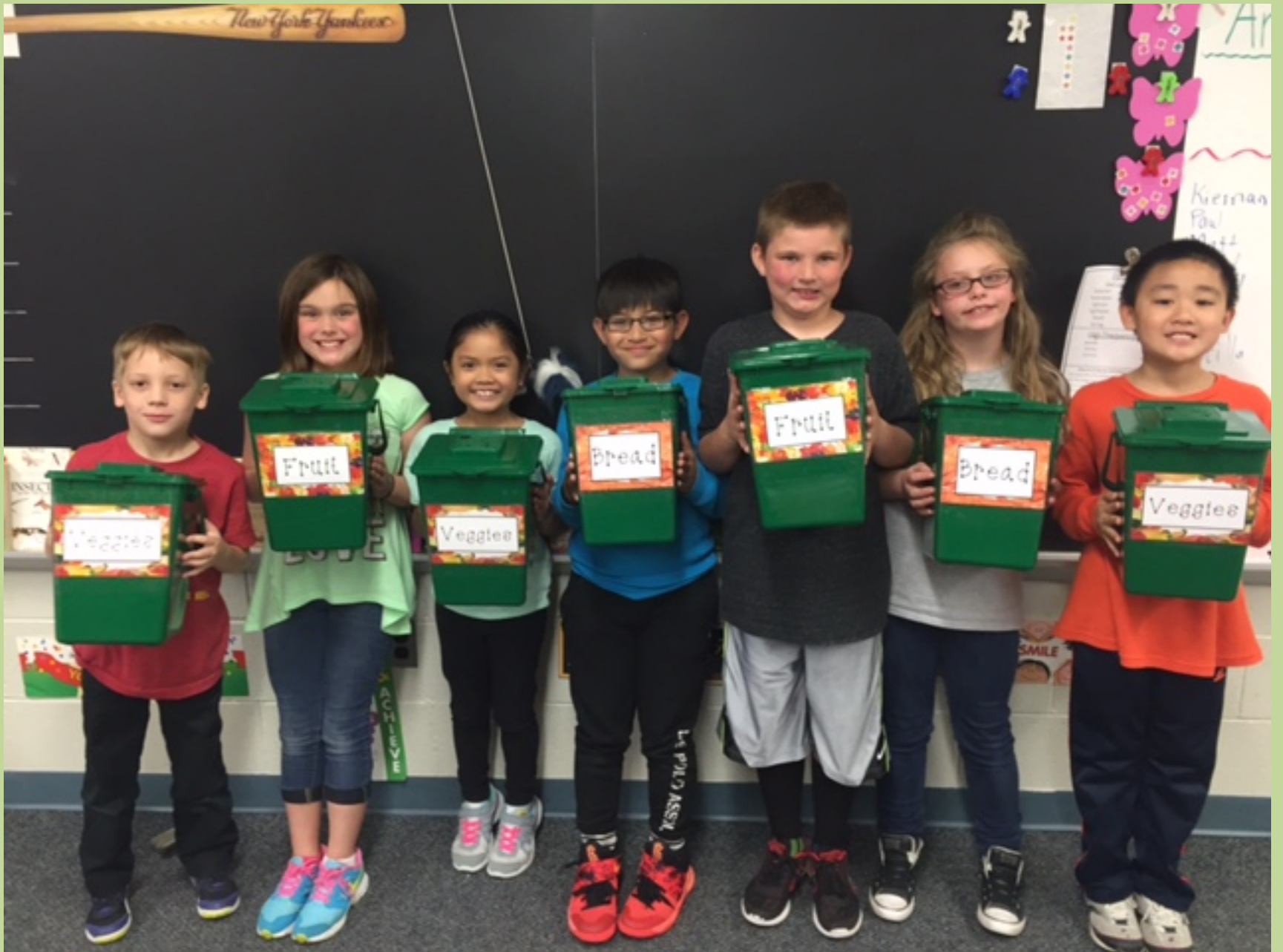


Reeds Road Goes Green



Food Waste Management







Funding Partners

PSEG Foundation

Lisa Gleason, Education Program Officer



Funding Partners

New Jersey Health Grants
Cynthia Collins, Child & Adolescent Health
Program Manager, NJ Department of
Health

AtlantiCare

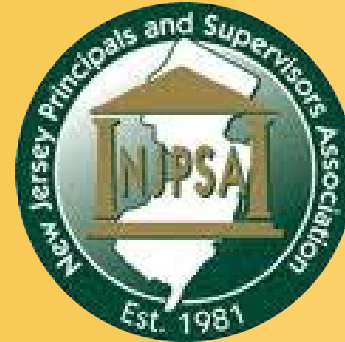


Funding Partners

New Jersey Education Association
Sean M. Spiller , Secretary-Treasurer, NJEA



Program Partners



Sustainable Jersey for Schools Supporters

Underwritten By:



Sponsored By:

*Sustainable Jersey
for Schools Small
Grants Program
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Founding Sponsors



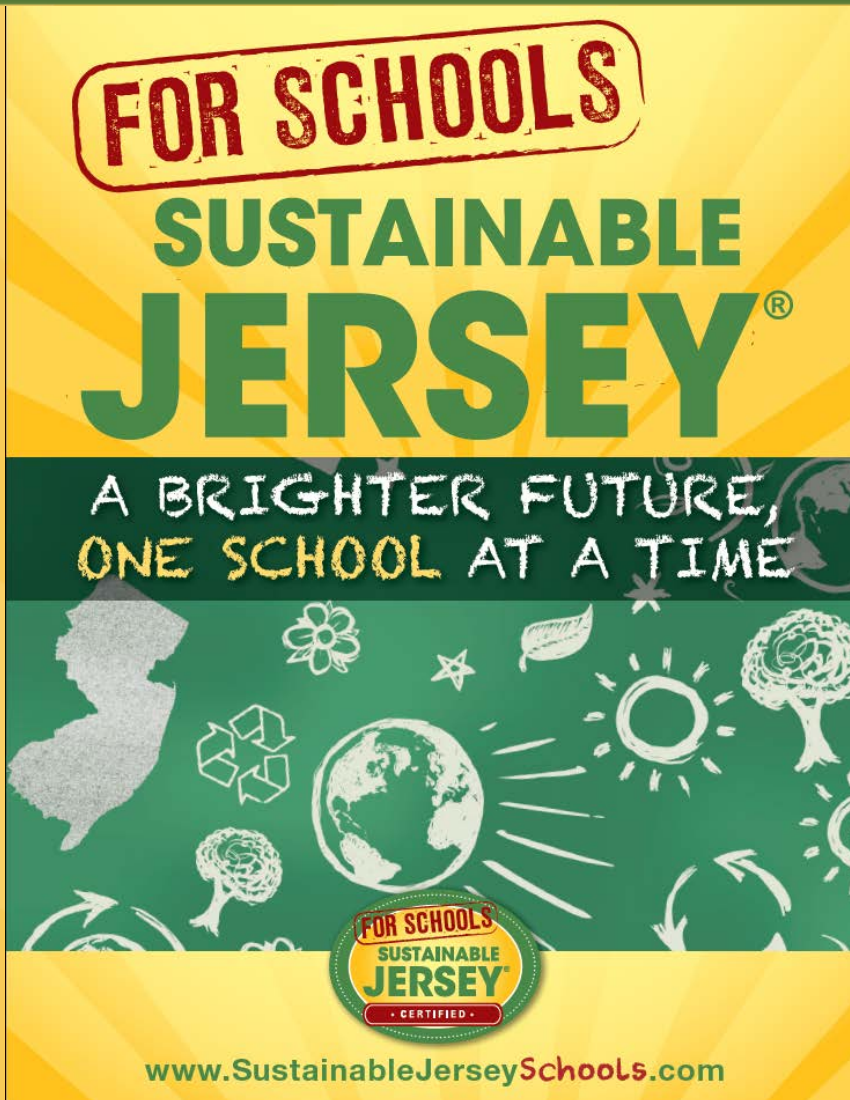
Silver Sponsor



Bronze Sponsor



Grant Deadlines



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ONE SCHOOL AT A TIME

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JERSEY
• CERTIFIED •

www.SustainableJerseySchools.com

The logo features a yellow background with a green banner across the middle. The banner contains the text 'A BRIGHTER FUTURE, ONE SCHOOL AT A TIME' in white and yellow. Below the banner is a green section with white icons: a map of New Jersey, a recycling symbol, a globe, a sun, a tree, a leaf, a star, and circular arrows. At the bottom is a yellow section with a small circular logo and the website address.

- February 3, 2017
Small Grants Cycle
funded by PSEG



Eligible Expenses

- Staff salaries and stipends
- Consultant or contractor service fees
- Supplies, materials
- Equipment
- Programmatic or educational materials



Use of Funding

\$10,000 grants:

Funds must be used to fund all or part of a project that will score points for an action in the Sustainable Jersey for Schools program.

\$2,000 Capacity Building Grant:

Funds can be used for general operating support and direct expenses for Green Teams.



Next Steps

- Get Registered with the program by:
 - Reach out to Union leadership for support
 - Gain support of Principal and PTA to build support/interest
 - Reach out to Superintendent/Board to adopt resolution
- Create your Green Team
- Assess and celebrate existing accomplishments
- Develop a game plan for certification



Questions?



Thank you!



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