



The Grass is Greener with Grants

New Jersey School Boards
Association Workshop

October 22, 2019

Speakers

Samantha A. McGraw, Program Manager, Sustainable Jersey

Maria Spina, Foundation Program Manager, PSEG Foundation

Sean M. Spiller, Vice President, New Jersey Education Association

Dr. Christopher Tully, Superintendent of Bergenfield Public School District

Chris Langshultz, Special Assistant to Superintendent, Bergenfield Public School District

Kaitlyn Vollmer, Grants Program Coordinator, Sustainable Jersey

What is Sustainable Jersey for Schools?

A not-for-profit program that provides tools, training, and grants to NJ public schools to help them implement sustainability initiatives and achieve certification.

- Launched in 2014
- Modeled after successful municipal program
- Free and voluntary
- NJ based and consensus driven
- Awards certification to individual schools but requires School Board and district level support

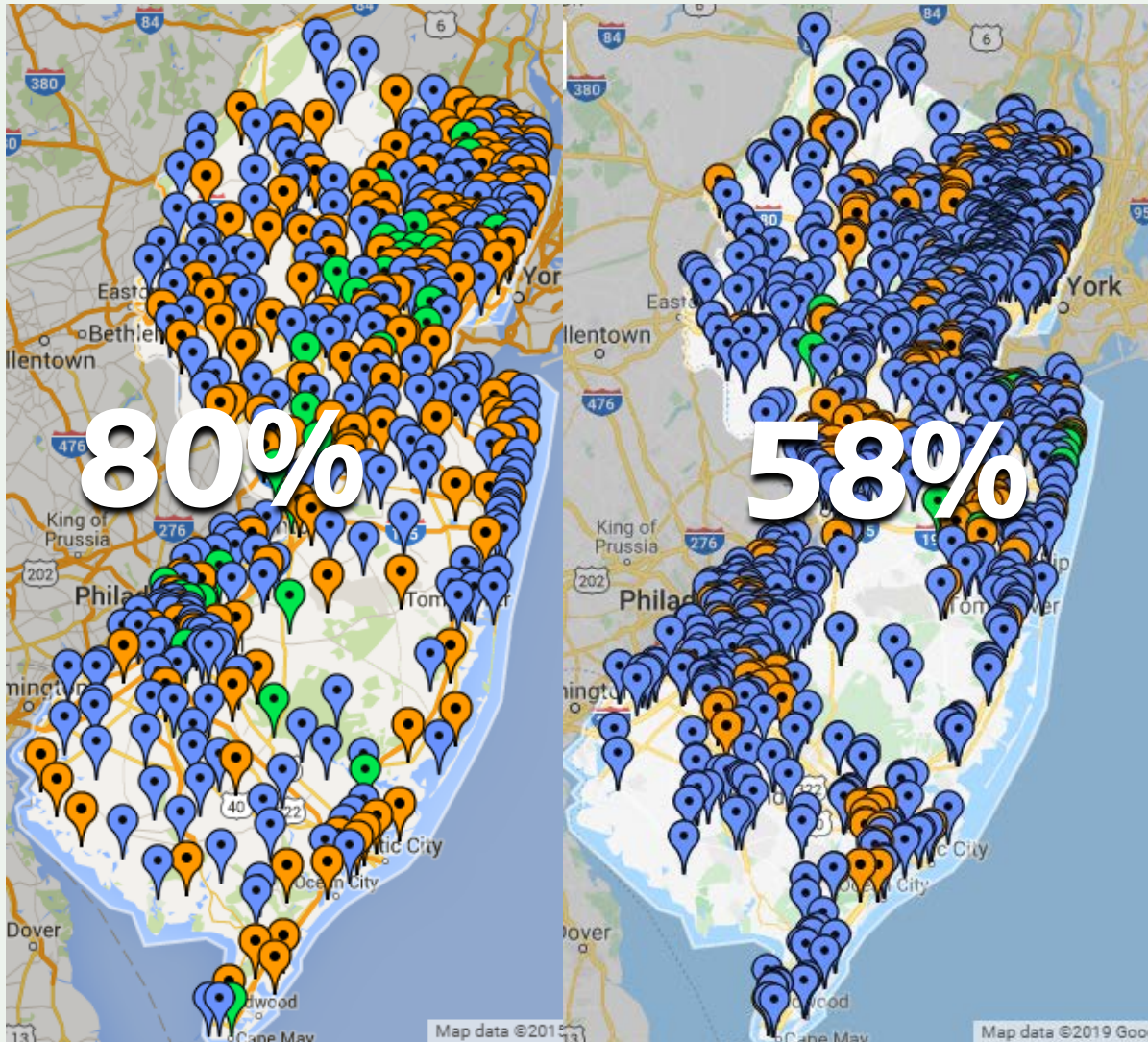


Benefits of Participation

- Three key components:
 - Identifies **actions** to become more sustainable
 - Provides **tools, resources and guidance** to make progress
 - ***Provides access to grants and funding***



Municipal Schools



Sustainable Jersey Program Participants

339
DISTRICTS

874
SCHOOLS

SUSTAINABLE JERSEY CERTIFIED SCHOOLS

241
CURRENTLY CERTIFIED

223
BRONZE

18
SILVER

BECOME CERTIFIED →

Current Grant Funding Totals

<u>Sponsor</u>	<u>Grants Awarded</u>	<u>Total \$</u>
Gardinier (Energy)	22	\$310,000
NJEA	239	\$900,000
NJDOH (Health)	88	\$344,535
PSEG	196	\$600,000
TNC (Tree Planting)	1	\$12,335
TOTAL	463	\$1,855,870

Funding Levels & Usage

- **\$2,000 grants** - general operating support and direct expenses for Green Teams
- **\$10,000 and up** - fund all or part of a project that will score points for an action in the Sustainable Jersey for Schools program

Program Actions

PEOPLE

STUDENT & COMMUNITY OUTREACH

Green Team**

Community Education & Outreach*

Green Fair

"Green" Your Green Fair or School Event

Green Challenges

Civic & Stewardship Volunteer Initiatives

Enrichment Programs through Partnership

DIVERSITY & EQUITY

Breakfast After The Bell

Accessible Communications

Diversity on District Task Forces & Committees

FOOD & NUTRITION

Healthy Food Choices

School Gardens

Promote Locally Grown Foods

STUDENT SAFETY

Safe Routes to School District Policy

School Travel Plan for walking & biking

Pedestrian and Bicycle Safety & Promotion Initiatives

Safe Driving Awareness Programs for High School Students

STUDENT & STAFF WELLNESS

School Wellness Council*

School Health Assessment

Policies to Promote Physical Activity

PROSPERITY

ENERGY EFFICIENCY

Energy Audit*

Building Efficiency Measures*

Energy Tracking & Management

Sustainable Energy Transition Plan

LEADERSHIP & PLANNING

Professional Development for Sustainability*

School Community Asset Mapping

Green Facilities Management Checklist

Green Enhancement of District Strategic Plans

Strategic Plan Implementation of Green Initiatives

District Sustainability Policy

School District Foundation

STUDENT LEARNING*

(only one action in this category will be counted toward priority requirements)

Education for Sustainability K-3*

Education for Sustainability Grades 4-12 Science*

Education for Sustainability Grades 4-12 Math*

Education for Sustainability Grades 4-12 ELA*

Education for Sustainability Grades 4-12 Social Studies*

Education for Sustainability Grades 4-12 Creativity/Arts*

Education for Sustainability Grades 4-12 Health*

PLANET

CLIMATE MITIGATION & RENEWABLE ENERGY

School Carbon Footprint*

On-site Renewable Generation System-Solar

On-site Renewable Generation System-Geothermal

Buy Renewable Electricity

Collaborate with Municipality on Government Energy Aggregation Program

SCHOOL GROUNDS

Biodiversity Audit & Management Plan

Biodiversity Project

Green Infrastructure Assessment & Plan

Green Infrastructure Installation

Sustainable Landscape Design

GREEN DESIGN

Green Building Policy*

Green Building Training

Green Building Survey

Bid New Construction & Major Renovations using Green Standard

Build New/Renovated Project that meets Green Standard

Commissioning Approval for New/Existing Building that meets Green Standard

GREEN PURCHASING

Green Purchasing Policy*

POINTS

10

(5-40)

10

10

10

10

10

10

10

10

10

10

10

10

10

10

20

20

10

10

Cycle Timeline

<u>Sponsor</u>	<u>Announcement</u>	<u>Application Deadline</u>
Gardinier (Energy)	Late Summer	October 31
NJEA	Late Summer	October 31
The Nature Conservancy	Mid October	December 13
PSEG	End of October	March 13

Learn more about current funding opportunities:

<http://www.sustainablejerseyschools.com/grants-resources/>

**Please note funding cycles are subject to change and official announcement will be made when funding cycles become available*

Grants Available

The PSEG Foundation is contributing \$100,000 to support the Sustainable Jersey for Schools Grants Program

Four (4) \$10,000 grants
Thirty (30) \$2,000 grants

Application Deadline: March 13, 2020



PSEG
Foundation

Eligibility Requirements

- Registered with Sustainable Jersey for Schools
- Active Green Team
- Use funding to implement an action eligible for points in the Sustainable Jersey for Schools program



Funding Your Sustainability Initiatives

MARIA SPINA FOUNDATION PROGRAM MANAGER - PSEG



PSEG

We make things work for you.



PSEG

We make things work for you.



Who we are

Public Service Enterprise Group

Founded in 1903 as PSE&G

Parent company of four major operating companies

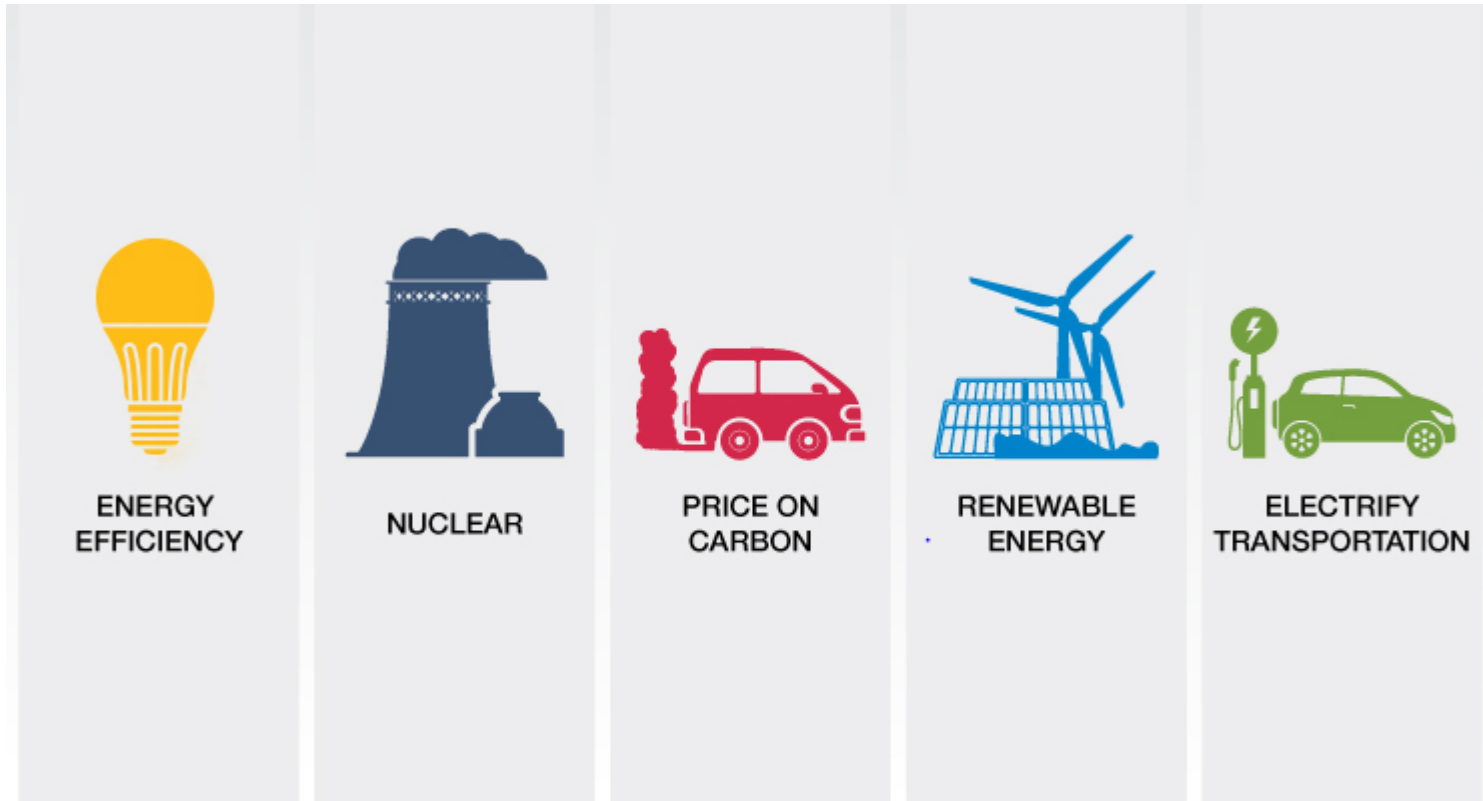
Approximately 13,100 employees in New Jersey, New York and Connecticut

PSEG Vision

Being a recognized leader for:

- People providing
- Safe, reliable
- Economic and
- Greener...Energy

5 Things to Tackle Climate Change



PSEG CLIMATE LEADERSHIP & ACTIONS

We make things work for you. Energizing communities and empowering people, we are [Powering Progress](#).

Accomplishments



CLIMATE LEADERSHIP

PSEG Power's carbon emissions rate already is one of the lowest among the nation's largest power producers, and we recently announced a goal to further cut PSEG Power's generation fleet carbon emissions by 80% by 2046, from 2005 levels, with a vision of attaining net-zero carbon emissions from our generation fleet by 2050.



PRESERVING NUCLEAR IN N.J.

PSEG worked alongside New Jersey's legislative leadership in support of the state's Zero Emissions Certificate program that helps preserve nuclear power – which provides more than 90% of the state's carbon-free electricity.



RENEWABLES

PSEG is New Jersey's No. 1 developer of solar energy, investing nearly \$2 billion in solar generation, and a supporter in the state's recent offshore wind project, Ocean Wind.



BEST-IN-CLASS INFRASTRUCTURE

PSE&G is consistently recognized as the most reliable utility in the Mid-Atlantic region with top rankings for minimizing outages and restoration times. PSE&G's Gas System Modernization and Energy Strong programs are helping to make our infrastructure even better.

We Want To Do More



ENERGY EFFICIENCY

PSE&G has proposed 22 energy efficiency programs that will help curb carbon emissions and save customers money on their utility bills.



ADVANCED METERING INFRASTRUCTURE

Smart meters enable real-time communication that supports faster restoration times and helps customers save money and shrink their carbon footprint.



ELECTRIC VEHICLES AND ENERGY STORAGE

PSE&G's proposals contain programs that will encourage the adoption of electric vehicles and energy storage technologies that in turn enable the adoption of renewable energy.

In the Community



Providing More Than Just Power

At PSEG, we believe in energizing the communities we serve – and that means going beyond providing electric or gas. Find out what we're doing to uplift and invest in New Jersey.

Corporate Citizenship

Corporate Citizenship



Corporate Citizenship and the PSEG Foundation



Resources for Teachers and Supporting STEM

From our emergency preparedness partnership with Sesame Street, Energy & Environmental Resource Center and STEM education, we support programs that engage, excite and inspire students.

[LEARN MORE](#)



PSEG

We make things work for you.

Energy & Environmental Resource Center

LJ Customers: (1-800-490-0025)

NJ Customers: (1-800-436-7734)

NJ Gas Leak / Power Outage

Corporate Citizenship / Education & Outreach

Energy & Environmental Resource Center

Energy & Environmental Resource Center

Let's Get Ready Program

STEM Education



An exciting learning center focused on building a greater understanding of energy, environmental challenges and strategies for balancing energy demand with environmental stewardship.

[Learn more >>](#)

[Learn more >>](#)

[Learn more >>](#)

PSEG & Sustainable Jersey

- Providing the path *and* the means to enact change
- PSEG Foundation has provided \$2.9M in operating and small grants program funding for municipalities and schools
- Municipal small grants - \$20k, \$10k, \$2k
- Schools small grants - \$10k, \$2k
- 241 Sustainable Jersey Certified Schools – 223 at Bronze & 18 Silver level
- PSEG is the small grants underwriter

Sustainable Jersey

New Schools Certification Actions

New Actions

- **Energy**
 - Behavior-Based Conservation Programs
- **iSTEAM**
 - iSTEAM Planning & Implementation
 - iSTEAM Strategic Plan
 - iSTEAM Collaborative Units of Study
 - iSTEAM Professional Development Plan
- **School Culture and Climate**
 - Culture & Climate Needs Assessment
 - Inclusive Environments Where All Can Thrive



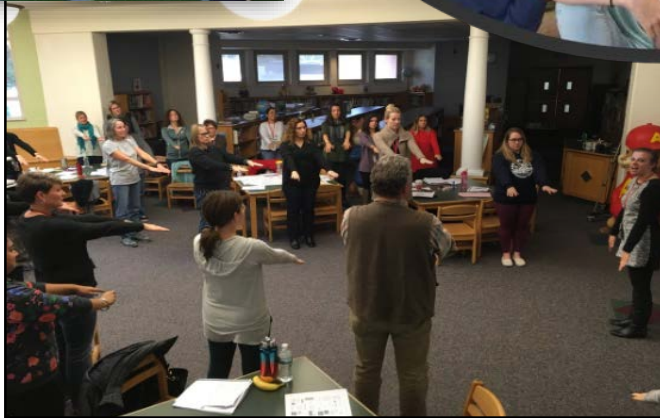
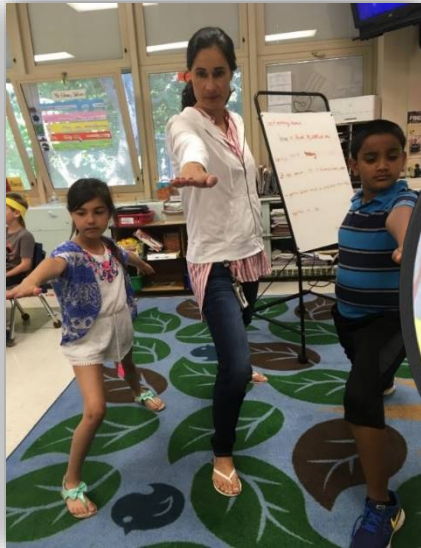
Why Schools?

- Promote environmental stewardship
- Sustain and strengthen communities where we serve customers
- Create next generation of informed, concerned citizens



Ocean City
Primary School
Courtyard
Learning
Garden

Sample Projects



It Is Easy Being GREEN  **TEECs Garden**
 Tips from TEECS' Green Team

The Green Team is excited to share that they were able to harvest vegetables from the school garden. They were able to supply the cafeteria with cherry tomatoes, kale and yellow peppers.

During lunch for Grades 3 – 5, the cafeteria held a tomato tasting using tomatoes from our school garden and Zip's Yellow Jersey tomatoes. All the samples went with some students asking for seconds. There was no contest; TEECS' garden tomatoes won the taste test! A big shout out and thank you to the Green Team led by Mrs. Jignasha Patel, as well as the Ashok family for all of their hard work at the end of last year and throughout the summer.





Grand Opening of TEECS' School Garden
 September 21, 2018, 8:15 am
 All parents are welcome to attend our Grand Opening of TEECS' School Garden.

Mindfulness ◇ Plastic Reduction Campaign ◇ Greenhouse & School Gardens ◇
 Outdoor Classrooms ◇ STEAM Education ◇ Food Waste Reduction ◇ Healthy Eating ◇
 Program to Promote Physical Activity ◇ Green Team Support



Highlighted NJEA Projects

Sean M. Spiller
Vice President, NJEA
Deputy Mayor, Montclair



Supporting Healthy & Sustainable Schools



- Healthy Schools Now Coalition
 - Safe & modernized school buildings
 - Danger-free learning environments
 - Healthy air
 - Safe temperatures
- Free walkthrough with industrial hygienist to identify & address IAQ, mold and building issues



**SCHOOL HAZARD FACTS FOR FAMILIES
UNITE FOR A MOLD-FREE SCHOOL**

If families and school staff work together, mold-free schools are more likely and all will benefit. See the **Unite for Healthy Schools** factsheet for how to do this.

Molds are forms of fungi found both indoors and outdoors and people are exposed to them daily in the air we breathe. While molds play an important role in nature, by breaking down organic matter such as toppled trees, fallen leaves and dead animals, they can also be destructive to the structure of buildings and hazardous to health.

Sometimes molds grow excessively inside schools because of leaks, floods, high humidity and

Supporting Healthy & Sustainable Schools

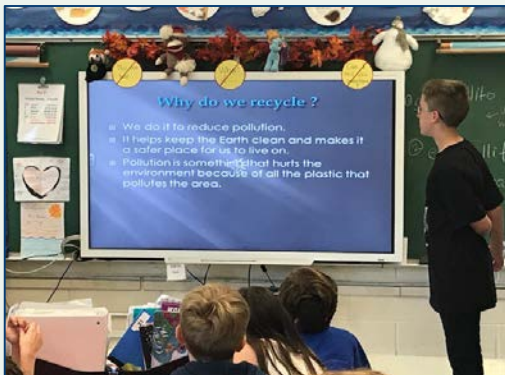


- Sustainable Jersey for Schools Program Underwriter since 2015
- \$1,250,000 to support a sustainable future for children and communities across the state
 - \$900,000 in direct funding to schools through the Sustainable Jersey for Schools Grants Program

NJEA-Funded Grants

<u>Grant</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019*</u>	<u>TOTAL</u>
\$10,000	11	10	11	11	10	53
\$2,000	35	40	35	36	40	186
TOTAL	46	50	46	47	50	239

*To be awarded as part of the 2019-2020 cycle. Applications due Oct. 31.



Does your school have a project that needs funding?

Application Information

The 2019 NJEA-funded grant cycle will award:

- Ten (10) \$10,000 project grants to schools and districts
- Forty (40) \$2,000 grants to support school green teams



Online Application Deadline: Thursday, October 31, 2019

Recipient Announcement Date: January 2020

Learn more about this funding opportunity by visiting the

[Sustainable Jersey for Schools website](#)

\$10,000 Grant Projects

1. Sustainable Gardening

- ❖ Applicant: Unity Charter School
- ❖ District: Unity Charter School District
- ❖ County: Morris

2. Green Spaces for Learning

- ❖ Applicant: Holland Township School District
- ❖ County: Hunterdon

3. Healthy Choices Make a Healthy Future

- ❖ Applicant: Lakewood Middle School
- ❖ District: Lakewood Township School District
- ❖ County: Ocean

4. Digging in the Dirt

- ❖ Applicant: Schuyler-Colfax Middle School
- ❖ District: Wayne Township Public School District
- ❖ County: Passaic



Sustainable Gardening

Unity Charter School District completed a number of sustainability initiatives with the grant, most notably the **construction of their school greenhouse and outdoor garden.** The district created a horticulture class that will utilize this area and added a worm composting bin. A garden club is in charge of maintenance to take place over the summer.

TOGETHER
★ WE ★
CAN

Greenhouse Project

Grants and Donations Funded By:
Sustainable Jersey for Schools
New Jersey Education Association
AtlantiCare Healthy Schools
Estell Manor Municipal Alliance
Estell Manor Home and School Association
Estell Manor Education Association



Unity Charter School, Morristown, NJ
added 3 new photos.

5 hrs · 🌐

Have you visited the CommUnity Garden at Tucker Field on Monroe Street this summer? Maybe you want to stop by and enjoy a kickball game at Tucker Field with some classmates! While there be sure to look for pollinators in the area. The Green Team worked hard to clean the field and plant more native species to support our bees, bats, birds and beetles. Thank you Sustainable Jersey and New Jersey Education Association for funding our project. #unityWay #UnityFun #environmentalEducation New Jersey Charter Schools Association



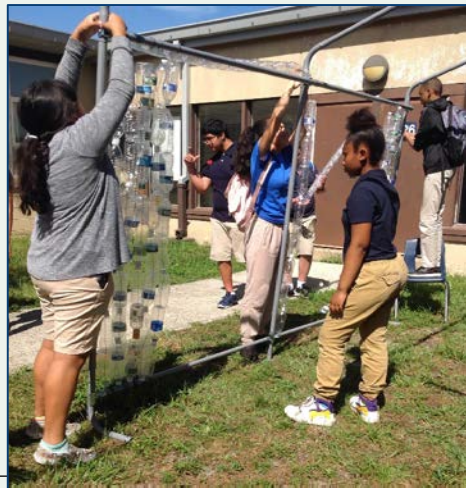
Green Spaces for Learning

Holland Township School District provided professional development to teachers and other district staff to learn how best utilize the district's geodome greenhouse. The greenhouse is now used by many; the STEM teacher uses it for lessons, the special education teacher uses it as a sensory rich learning environment, and the PE teacher uses it to teach mindfulness. Supplies were purchased to supplement the greenhouse activities.



Healthy Choices Make a Healthy Future

Lakewood Middle School constructed an outdoor garden and greenhouse. The greenhouse is constructed from “reusing” disposable plastic water bottles based on the winning design of two classes. Fresh, healthy produce is grown for the whole community and used to make lunches for staff working at the school over the summer. Students are taught how to make healthy eating choices.



Digging in the Dirt

Schuyler-Colfax Middle School used their \$10,000 grant to transform an overgrown and unused courtyard into an outdoor classroom complete with gardens for organic vegetables, herbs, and flowers. The garden was designed, prepared, planned, and is currently maintained by students with special needs as part of their life skills class. These students use the new outdoor classroom to learn about the stages of growth and what it takes to maintain a garden. This project has created a sense of pride and achievement amongst the students who invested their time, effort, and ownership into the gardens.



Before & After Photos



choo.com



\$2,000 Grant Projects

1. Yoga and Mindfulness

1. Applicant: Weymouth Township Elementary School
2. District: Weymouth Township School District
3. County: Atlantic

2. Certification Application and Efforts Manager

1. Applicant: Pequannock Township High School
2. District: Pequannock Township School District
3. County: Morris

3. Outdoor Learning at Slaybaugh

1. Applicant: E.H. Slaybaugh Elementary School
2. District: Egg Harbor Township School District
3. County: Atlantic

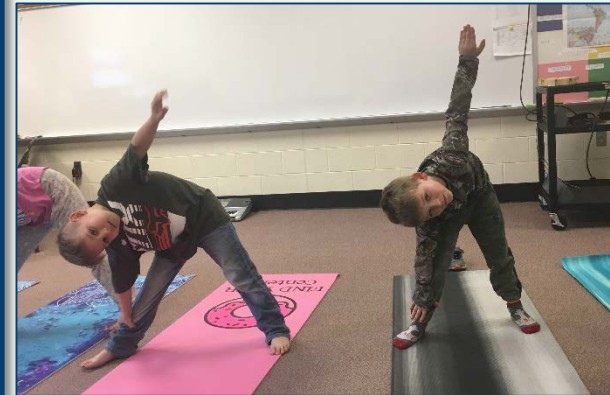
4. Game Creation with Robots

1. Applicant: Mount Hebron Middle School
2. District: Montclair Public Schools
3. County: Essex



Yoga and Mindfulness

Weymouth Township Elementary School used the grant to support yoga and meditation **classes for students as well as community** members of all ages. Two teachers were **trained** and brought best mindfulness, yoga, and meditation practices into the classroom. Students were given tools on how to recognize and manage different emotions. Older students were given the opportunity to teach younger students, strengthening the bond between grade levels. Parents were glad for the opportunity to get involved via the evening community classes and be able to discuss what they learned with their children.



Certification Application and Efforts Manager

Pequannock Township High School hired a certification application and efforts manager who was responsible for supporting the school's efforts to achieve certification. The manager developed relationships with community members to assist the school with its sustainability initiatives. The Pequannock Township High School received Bronze Certification in August 2018. A district-wide Green Fair, led by the manager, was held and showcased over 25 school and community vendors. In addition, the manager led a waste audit carried out by the green team. The partnership with the Morris County Municipal Utilities Authority (MCMUA) led to the school being awarded two Environmental Excellence Awards for the fan shown below.



Outdoor Learning at Slaybaugh

E.H. Slaybaugh Elementary School used the grant to make an outdoor space into an outdoor classroom **by purchasing three outdoor, hexagonal-shaped tables** (seating for 18 students). These tables are stationed adjacent to the existing school garden. The tables provide students with safe, dry seating and staff large, eye-level surfaces which help enhance instruction. They were particularly useful in implementing the school's butterfly project and for when the first grade Language Arts class wanted a peaceful, fitting place to write their "Why I like being outside..." essays.



Game Creation with Robots

Mount Hebron Middle School used their \$2,000 capacity building grant to purchase the materials needed to maintain the **Game Creation With Robots elective and Robotics Club**, which use robots as a STEM educational tool to teach programming, teamwork, and problem solving. Almost 200 students have been exposed to this **21st-century way of learning**. The progress of this elective has been recognized by BirdBrain Technologies, the mother company of the Finch robot. 15 students participated in a videoconference with one of the primary programmers of the company, Dr. Bambi Brewer. During the conference, students were asked to discuss their game concept, problems that they had to solve, their programming, and other meaningful and applicable topics. In order to engage the rest of the school community, the middle school brings the robots to two of the elementary schools in the district to encourage an interest in robotics and technology.



Community Connection

- Projects in coordination with NJEA PRIDE program
- Additional funding to create community event



Community Connection

- FAST programs
- Specific outreach to & engagement of parents



WASTE NOT!

FOOD WASTE RECYCLING INITIATIVE

Dr. Christopher M. Tully, Superintendent
Chris Langschultz, Special Assistant

Bergenfield Public School District



THE BASICS



THE ORIGIN

- While working towards certification in the Sustainable Jersey Schools program, the Bergenfield High School Green Team explored innovative ways to expand its recycling initiatives
- As a result, the team showed interest in the area of food waste recycling, and presented the idea to school and district administration



GAINING STEAM

- Members of the Green Team put together estimates of costs in getting a small-scale food waste recycling program off the ground
- Once established, the team sought grant opportunities that could cover the costs and minimize district expenses



OUR GOAL

- The Waste NOT! project provided a model for initiating and implementing a school food waste composting program
- The program models the importance of responsible waste disposal to our students as well as the environmental advantages of composting



THE MEANS

- The driving force behind accomplishing this new initiative was the funding received from a \$10,000 grant we received from PSEG in conjunction with Sustainable Schools Jersey
- With these funds, we were able to purchase composting equipment, provide professional development, buy gardening tools, and send students on a field trip to learn about composting



EXPENSES

Item/Activity	Type	Cost
Fernbrook Farms Environmental Education Center	Field Trip	\$601.00
- <i>Trip Deposit</i>	Field Trip	\$50.00
- <i>Trip Transportation</i>	Transportation	\$672.80
Proforma Graphics Promotional Materials	Supplies	\$1,000.00
Lowe's - Composting Bins, Tools, and Bags	Supplies	\$501.01
Glasdon - Food Waste Bins, Labels, Graphics, and Bags	Supplies	\$1,250.42
NJ Compost Operator Certification Course	Training	\$750.00
- <i>Travel Reimbursement</i>	Training	\$33.28
Lowe's - Gardening Supplies	Supplies	\$47.46
Lowe's - Gardening Supplies	Supplies	\$521.71
Lowe's - Gardening Supplies	Supplies	\$1,222.56
Lowe's - Gardening Supplies	Supplies	\$23.88
REOTemp - Thermometer and Moisture Meters	Supplies	\$235.00
Woods End Labs - Compost Maturity Test Kits	Supplies	\$2,810.00
Exaco - Worm Composters	Supplies	\$279.98



THE EXPERIENCE





FIELD TRIP





COMPOSTING

GARDENING



SINCE THEN

- Sent new hires out for NJ Composter Training
- Plans to purchase additional worm composter and outdoor compost tumbler this year
- Continuing to promote food waste collection
- Our garden is **THRIVING**





RUTGERS

**The New Jersey Agricultural Experiment Station
Office of Continuing Professional Education**

Presents this certificate to

Katelyn King

For successfully completing the requirements of

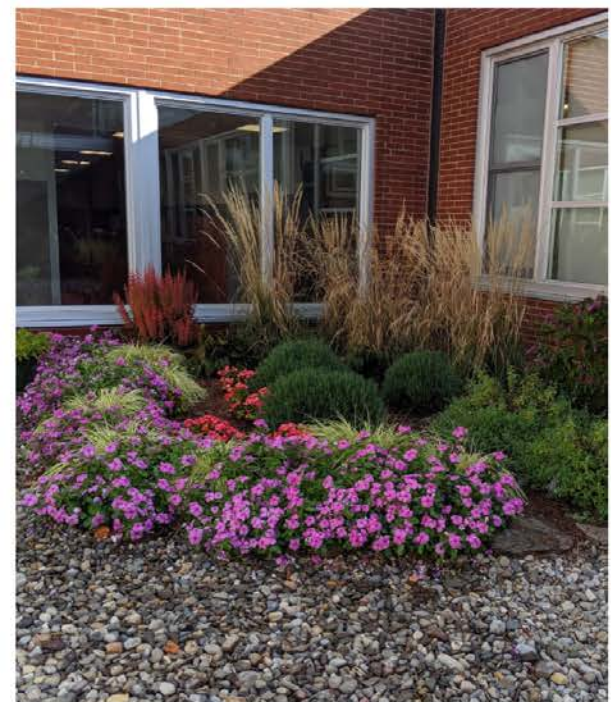
New Jersey Compost Operator Certification Course

April 15, 2019

0.6 CEUs | 6 Contact Hours

Robert M. Goodman
Executive Dean of Agriculture & Natural Resources

Kenneth M. Karamichael
Director, Office of Continuing Professional Education



**TODAY'S
GARDEN**



LESSONS LEARNED

- While we didn't expect the program to save us money on waste disposal, we view the program as a success for several reasons
 - Students learned all about the benefits of composting first-hand
 - It brought our students together
 - Further established pride in our school



TIPS FOR SUCCESS

- Brainstorm with your Green Team on innovative ideas to increase sustainability within your schools
- Include all types of stakeholders on your Green Team to increase likelihood of support for new initiatives



TIPS FOR SUCCESS

- Look to other schools who might have similar programs for advice on how to be successful
- Fully research your idea to estimate all costs, both expected and unexpected
- Look for funding to accomplish your goal—Sustainable Jersey Schools is always posting opportunities!



TIPS FOR SUCCESS

- Utilize Sustainable Schools Jersey as a resource
 - Look up other certified schools' applications for ideas on their website
 - They have been extremely helpful in providing guidance with both the grant process and certification ideas



GRANT WRITING TIPS

3 Takeaways for a Good Grant Proposal

- **Collaboration**
 - Project capitalizes on partnerships with community groups
- **Innovation**
 - Project has unique elements and follows best practices
- **Community Engagement**
 - Opportunities for community engagement throughout the process, including proposal creating and sharing the success of the project following its completion



PROPOSAL SECTIONS

Both 2k and 10k Proposals

Project
Description

Budget

Action Plan &
Timeline

10K Proposals Only

Community
Engagement

Project Impact
and Evaluation

Project Team
Members

COLLABORTATION

- Work with municipal green team on actions that can gain points for certification
 - Community Education & Outreach
 - Civic & Stewardship Activities
 - Green Fair
 - Green Your Green Fair
 - Green Challenges
 - Anti-Idling Programs
 - Community Asset Mapping
 - Safe Routes to School
 - Waste Audit



COLLABORTATION

- Consider partnerships with...
 - Other school groups (PTO's)
 - Local organizations and businesses
 - Government agencies (local, state, federal)
 - Volunteer groups (boy/girl scouts)
 - Academic Institutions
 - Faith-based groups
- Include stakeholders of these groups in project team
- Assign roles in your action plan and timeline



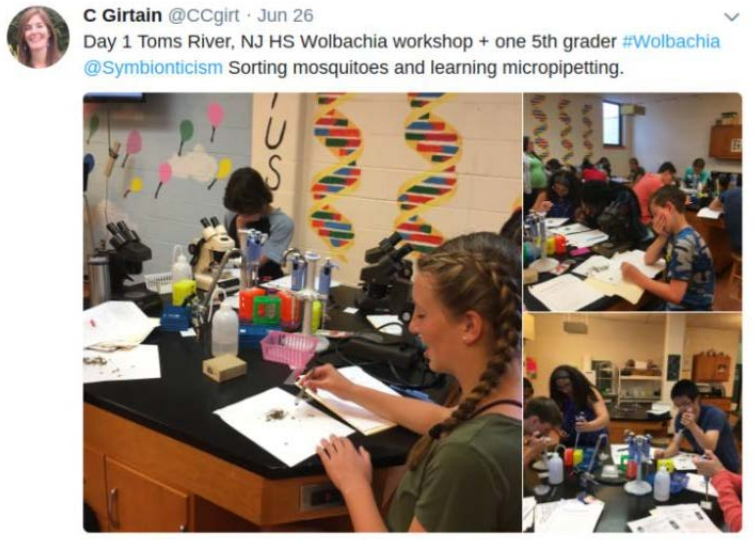
COLLABORTATION

- Utilize available state programs
 - Rutgers Cooperative Extension and Master Gardeners
 - Transportation Management Associations
 - NJCEP and utility incentives
 - NJDEP programs
 - Tonnage and Clean Communities grant
 - Regional Health Partners
- Include this funding/resources in project budget
 - Indicate what funding is already secured
- Can help achieve intended impacts and reach intended audiences



INNOVATION

- Think outside the box when choosing a project
 - Can use the innovative project action
 - Can also consider innovative approaches to more common projects
 - Research best practices and other examples across the state



SCHOOL PROJECTS FOR POINTS

- Professional Development for Sustainability
- School Community Asset Mapping
- Healthy Food Choices Beyond the Cafeteria
- Green Cleaning Training & Education Programs
- iSTEAM
- Student Participation in the Arts
- Curriculum Mapping
- Culture and Climate Needs Assessment
- Green Fair
- School Wellness Council
- Programs to Promote Physical Activity
- Staff Wellness Program
- Waste Audit



INNOVATION

- Explain how the project developed from an idea to a grant application
 - What innovative approaches were taken during each step?
- Consider how the project can be improved upon in the future plans
 - This initiatives will lead to..
- Develop an evaluation process that collects data
- Utilize new technology



COMMUNITY ENGAGEMENT

- Engage the community when...
 - Creating the proposal
 - Completing the project
 - Celebrating the project success
- Host public forums to get the input on the issues surrounding the project
 - Students
 - Teachers
 - Administration
 - Facilities
 - Cafeteria staff
 - Physical education teachers



COMMUNITY ENGAGEMENT

- Create promotional materials to inform the community of the project
 - Flyers and informational handouts
 - Informational videos
 - Social media posts
 - Posters and presentations



COMMUNITY ENGAGEMENT

- Share the success of the project with...
 - Student presentations to BOE
 - Ribbon cutting ceremonies
 - Press releases
 - Newsletter articles
 - Project Signage



Dale Gerhard / STAFF PHOTOGRAPHER

Inga La Puma, center, green-team coordinator for West Cape May Elementary School, leads students on a tour of the school's new greenhouse Wednesday. La Puma, a scientist and parent, filed the application for the Sustainable New Jersey Schools grant that funded the greenhouse, which was built by parents and volunteers.

Sustainable Jersey: Taking the classroom outside to raise-up extra-ordinary kids

Posted on June 16, 2016 (<http://blog.wrl-edge.org/2016/06/16/sustainable-jersey-taking-the-classroom-outside-to-raise-up-extra-ordinary-kids/>) by Donna Dreeses, Co-Director, Sustainable Jersey



PROJECT SIGNAGE



GENERAL TIPS

- If a **consultant** is writing your application, your proposal should be customized to your school
- A proposal should tell the whole “**story**”
- Use **uploads** to provide more details on the project
- Take advantage of the guidance opportunities
- Research your project and the available resources
- **Make use of the different sections of the action that relates to your project**
- Use the **grants portal** and other **resources**





GRANT WRITING

GRANTS & RESOURCES

Sustainable Jersey for Schools Grants Program

PSEG Grants for Sustainability Initiatives

Gardiner Grants for Energy Projects

NJEA Grants for Sustainability Projects

Eligibility Requirements

Selection Process & Evaluation Criteria

Grant Writing Resources

Grant Terms & Conditions

Reporting Requirements

Previous Grant Cycles

Resource Opportunities

Grants Portal

Green Team Resources

Additional SJ Resources

- 2018 NJLM Presentation: The Grass is Greener with a Sustainable Jersey Grant
 - <http://bit.ly/2018NJLMGrantsPresentation>
- 2018 Sustainability Summit Presentation: Turning Projects into Points
 - <http://bit.ly/2018SummitGrantsPresentation>

Conference & Webinar Presentations

Conference Presentations

Training & Workshop Presentations

Webinar Recordings & Presentations



Celebrating Progress, Envisioning the Future

Resources for Participating Municipalities and Schools

Besides the Sustainable Jersey and Sustainable for Schools Grants Programs, there are other resources available to New Jersey municipalities and public school districts to aid in the completion of actions in the certification programs. These resources should be utilized when creating a budget for a grant proposal and can be included as in-kind contributions. This is a live document—everything that is green and underlined is a link.



= Technical Assistance



= Grant Funding



= Eligible for Schools



= Eligible for Municipalities

Sustainable Jersey for Schools Supporters

Sustainable Jersey for Schools Underwriters



Grants Program



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Program Partners



Questions? Call Us!



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