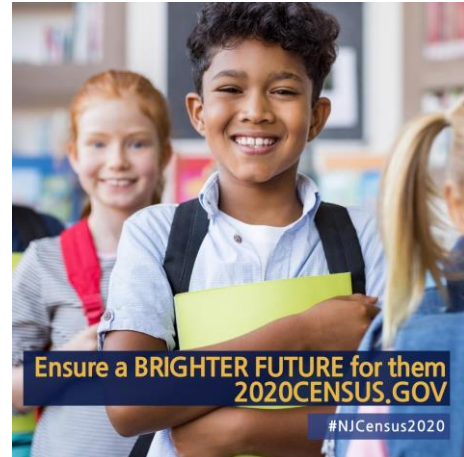




2020 Census Countdown: Help Ensure a Complete Count for Your Community

The 2020 Census is almost over, but **New Jersey households still need to be counted**. If they are not counted, our communities, especially communities of color, risk missing out on the federal and state funding and the political representation they deserve. Even a small undercount will leave our entire state without fair funding and political representation. At stake for New Jersey: more than \$45 billion a year in federal funding, 12 Congressional seats, and future funding for programs in your school system for the next ten years.

Census takers are knocking on doors right now, but many communities may be unwilling or reluctant to open the door to a federal employee, especially during a pandemic. View these ideas from the US Census Bureau on [how to encourage response during COVID-19](#). Below are a few ways you can help your community complete its Census:



- **Use your school community outreach channels** (website, newsletter, emails, social media, virtual backpack, etc.) to remind them of the importance in completing the Census. Add Census web badges and banners available [here](#) to these communications to encourage Census response. Sample informational flyers about completing the Census that can be distributed to the school community electronically are available [here](#).
- **Host a Mobile Questionnaire Assistance Site**. The Census Bureau will send its representatives to a physical site to help people complete the Census. Examples of events have included a parked ice cream or food truck, community meetings at apartment complexes, food distribution sites, or outdoor house of worship gatherings. Email New.York.rcc.partnership@2020census.gov if you would like to host a questionnaire assistance site.
- **Already completed your Census?** Call or text five friends or family members to remind them to complete the Census as well.

The Census response period will end on September 30. Complete the Census online, by phone or by mail. Learn more [here](#).

Other Resources

- US Census Bureau: <https://2020census.gov/>
- US Census Bureau's Statistics in Schools: <https://www.census.gov/schools/>
- New Jersey Department of State: <https://nj.gov/state/census.shtml>
- Advocates for Children of New Jersey: <https://acnj.org/census2020nj/>

Earn Points for 2021 Certification

View Sustainable Jersey for School's [Community Education and Outreach action](#) or any of the **Student Learning actions**, such as [Education for Sustainability 1st Grade](#) for information about Census resources and to learn how you can earn certification points for your efforts. Additionally, substantial district-wide efforts can be recognized as an Innovative Project in the district application. Download the Sustainable Jersey for Schools Census flyer [here](#).