



A Brighter Future

One School at a Time

BRAND VISIBILITY AT DIGITAL
SCHOOLS PROGRAM EVENTS

PROMINENT YEAR-ROUND LOGO
PLACEMENT (ONLINE & PRINT MEDIA)

NETWORKING AND BUSINESS
DEVELOPMENT OPPORTUNITIES

Become a Sustainable Jersey Digital Schools Sponsor

Sustainable Jersey Digital Schools is part of our broader program that provides schools (at no cost) technical assistance, tools, training, and grants to support local efforts to achieve a sustainable future. One of today's greatest challenges is ensuring that students, teachers, and school districts master technology and prepare our children for a technology infused future.

New Jersey schools collectively complete an average of 3,000 sustainability actions each year through their participation in our prestigious certification program.

Partner with Us: The private sector plays a critical role in helping schools. Sustainable Jersey Digital

Schools Sponsorship enables your organization to be a leading partner in implementing the programs that will build schools' capacity to use technology in their operations and teaching.

Your sponsorship will enable us to continue working to build new program capacity to leverage lessons learned during the pandemic which will enhance learning inside and outside of the classroom.

While supporting our mission, you have the opportunity to complement your business objectives by building critical partnerships and increasing exposure to thought leaders, superintendents, and administrators working in the Sustainable Jersey for Schools program.

PARTNER WITH US



Digital Schools Annual Sponsorship

PARTICIPATE IN THE SUSTAINABLE JERSEY DIGITAL SCHOOLS PROGRAM AS AN ANNUAL SPONSOR!

Sponsorship packages offer high-impact brand visibility and exposure to key audiences as we directly engage with over 1,100 school districts to help them implement new programs.

YOUR BENEFITS	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
Premium logo displayed as a Platinum Sponsor at all SJDS virtual events and webinars	✓	—	—	—
Social Media: Facebook, X/Twitter, Instagram, and LinkedIn posts tagging, and acknowledging your company as an SJDS Sponsor	2	1	—	—
Lunch & Learn Sustainable Jersey training event for your company's staff	✓	✓	—	—
Exhibitor location, premium brand visibility, & acknowledgement at the NJ Sustainability Summit	✓	✓	At 15,000+ level	—
Premium recognition at our NJSBA Workshop booth and in sessions	✓	✓	—	—
Crossover recognition in some Municipal and Schools Programming	✓	✓	—	—
A 50% discount on one (1) Sustainable Jersey Municipal or Schools Program Annual Sponsorship	✓	✓	—	—
Your logo on the Funders page of the SJS website	LARGEST	LARGER	✓	✓
Ad in all major SJ Schools event program books	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE
At least 26 emails to Sustainable Jersey for Schools eblast list acknowledging your company as an SJDS Sponsor	✓	✓	✓	✓
Your logo on all major SJDS and SJ Schools event sponsor boards	✓	✓	✓	✓
A unique SJDS Sponsor logo for use on your company's digital and printed materials	✓	✓	✓	✓
Tickets to all major SJDS and SJ Schools events	8	4	2	1



BECOME A

Sustainable Jersey Annual Sponsor



DIGITAL SCHOOLS SPONSORS RECEIVE 50% OFF

The Digital Schools Program is part of the broader Sustainable Jersey movement. The Digital Schools Sponsorship provides visibility and access to a unique program that is focused on infusing technology in schools.

Platinum and Gold Sustainable Jersey Digital Schools sponsorship also provides discounted access to additional sponsorship opportunities in our broader municipal and school sustainability certification programs with further benefits and brand visibility to an expanded audience.

DID YOU KNOW?

91%

OF NJ'S POPULATION LIVES IN A SUSTAINABLE JERSEY COMMUNITY

83%

OF NJ MUNICIPALITIES ARE REGISTERED WITH SUSTAINABLE JERSEY

67%

OF NJ SCHOOLS ARE REGISTERED WITH SUSTAINABLE JERSEY

SPONSORSHIP BENEFIT HIGHLIGHTS:

- **Complimentary access & brand exposure** at major events, such as the NJ Sustainability Summit and Sustainable Jersey's municipal & school certification award ceremonies, collectively drawing more than 1,000 local sustainability leaders.
- **Prominent year-round logo placement** in online and print media, including our website, brochure, bi-weekly eblasts, quarterly newsletters, and presentation slide decks.

- **Boost of visibility at 100+ events annually.** Our training and outreach events collectively attract more than 4,500 local and state officials, municipal and school staff, green team members, community leaders, and industry professionals from across the state.
- **Build critical partnerships** with high-impact brand exposure to elected officials, staff, and committed volunteers in the 460+ municipalities and 1,140 schools participating in our program.

GAIN HIGH-IMPACT VISIBILITY WITH OUR FOLLOWERS AND SUPPORTERS STATEWIDE!

- **8,000+ weekly SJ Email-blast recipients**
- **Facebook: 8,000 followers; Reach 65,112/year (5.4k/month)**
- **X/Twitter: 5,658 followers; Impressions: 157,676/year**
- **Instagram: 2,758 followers**
- **LinkedIn: 1,430 followers**
- **Website Traffic - 600,000 annual page views; 146,979 sessions/year**

Sponsorship Terms and Guidelines



Sustainable Jersey is a non-profit 501(c)3 organization that is funded, in part, through private contributions that are referred to as sponsorships. Sustainable Jersey publicly recognizes and discloses all sponsorship contributions.

The establishment of a sponsorship does not constitute an endorsement by Sustainable Jersey of the sponsor's organization, products, services, or the sponsor's public positions. While Sustainable Jersey does connect municipalities and schools with resources that further their sustainability goals, a sponsorship does not imply special treatment or exclusive partnerships between a private entity and Sustainable Jersey.

Sustainable Jersey makes an exception and occasionally engages in collaborative programming with New Jersey public utilities in support of programs for energy efficiency, development of renewable energy, or water efficiency (among others) that are sanctioned by the New Jersey Board of Public Utilities (an official state agency) and are funded by ratepayers or taxpayers.

Sponsors are not provided confidential information regarding program participants, constituents, or email subscribers. Sponsors do not influence programmatic decisions.

Sponsors cannot use the logo or name in any correspondence, solicitation, or promotion without first receiving expressed written consent from Sustainable Jersey. Sustainable Jersey reserves the right to refuse or decline any offer of sponsorship at its absolute discretion, or to negotiate with the sponsor concerning any aspect of a proposed sponsorship.

My company agrees to the Sponsorship Terms and Guidelines

YES! Count on me for Sustainable Jersey Digital Schools Sponsorship

- Platinum Level** - \$50,000
- Gold Level** - \$25,000
- Silver Level** - \$10,000
- Bronze Level** - \$5,000

Platinum & Gold Digital Schools Sponsors receive 50% off a Municipal or Schools Annual Sponsorship!

Municipal	Schools	
<input type="checkbox"/>	<input type="checkbox"/>	Platinum Level - \$50,000 \$25,000
<input type="checkbox"/>	<input type="checkbox"/>	Gold Level - \$25,000 \$12,500
<input type="checkbox"/>	<input type="checkbox"/>	Silver Level - \$10,000 \$5,000
<input type="checkbox"/>	<input type="checkbox"/>	Bronze Level - \$5,000 \$2,500

I am unable to participate at the levels listed above, but enclosed is a \$_____ donation to Sustainable Jersey

Name

Title

Organization

Email address

Phone Number

Two ways to pay:

1) Email this completed form to camph@tcnj.edu and pay electronically via ACH.

2) Return this form with your sponsor payment to:
**Sustainable Jersey, PO Box 6855
Lawrenceville, NJ 08648**

Checks can be made payable to Sustainable Jersey.

For more information contact **Heather Camp** at camph@tcnj.edu or (609) 771-2831