

# Get Plugged in to Electric School Buses

New Jersey School Board Association Workshop October 26, 2022



## What is Sustainable Jersey?

- Certification program for municipalities and schools
- Tools, resources, and guidance to help municipalities and schools become more sustainable
- Grants and funding for municipalities and schools
- Regional Hubs



## Statistics

2014 Program Started 64%
Districts
Participating

1,058 Schools Registered

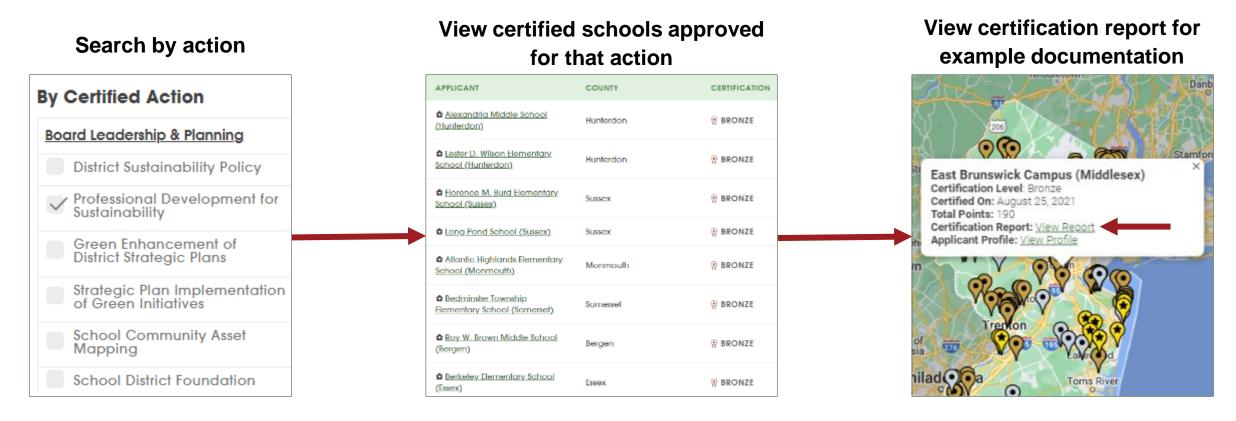


7,861
Actions
Implemented



## Participants Map Search

Use the <u>Participating Districts & Schools</u> (sustainablejerseyschools.com/certification/search-participating-districts-schools-approved-actions/) page to find examples of documentation from certified schools and connect with school green teams





## **SJS Energy Actions**

## Facilities and Operations

| Energy Efficiency   | Renewable Energy  | Alternative Fuel Vehicles |
|---|---|---------------------------|
| <ul> <li>Carbon Footprint *</li> <li>Energy Tracking and<br/>Management</li> <li>Energy Efficiency for School<br/>Facilities *</li> </ul> | <ul> <li>On-Site Solar Energy         <ul> <li>+ 10 pt storage/resilience</li> <li>+ 5 pts solar thermal</li> </ul> </li> <li>On-Site Geothermal</li> <li>Buy Renewable Energy</li> </ul> | • Sustainable Fleets      |

#### Student Engagement

#### **Student Engagement and Community Outreach Actions**

- Behavior-Based Energy Efficiency in Schools
- Civic & Stewardship Volunteer Initiatives
- Community Education and Outreach \*
- Education for Sustainability
- Enrichment Programs through Partnership
- Green Challenges
- Professional Development for Sustainability \*

\* = priority action

## Agenda

#### **Chuck Feinberg**

Executive Director New Jersey Clean Cities Coalition

#### **Peg Hanna**

Assistant Director Air Monitoring and Mobile Sources New Jersey Department of Environmental Protection

#### **Tracey Woods**

Project and Research Specialist Sustainable Jersey

# Preparing for the Transition to Electric School Buses – Best Practices and Resources

October 26, 2022

Chuck Feinberg – Executive Director, NJ Clean Cities Coalition & Managing Partner, Greener by Design







## Clean Cities Coalition Network

National partnership of 85+ coalitions to advance affordable, domestic transportation fuels and technologies





#### **Clean Cities Coalitions:**

- Serve as forums for local stakeholders to connect and collaborate on saving energy and using affordable alternative fuels
- Provide grassroots support and resources on new transportation technologies and infrastructure development
- Support networks to help their stakeholders identify cost-effective solutions that work locally

## Clean Cities Portfolio



Light-, Medium-, and Heavy-Duty Vehicles



Alternative and Renewable Fuels and Infrastructure



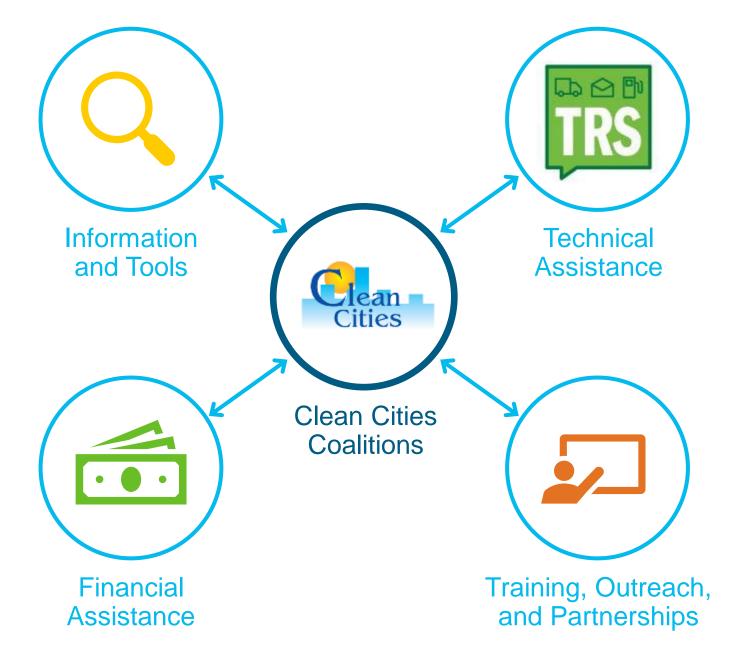
Idle Reduction Measures and Fuel Economy Improvements



New Mobility
Choices and
Emerging
Transportation
Technologies

## Technology Integration Program

Provides objective/unbiased data and real-world lessons learned that inform future research needs and support local decision-making

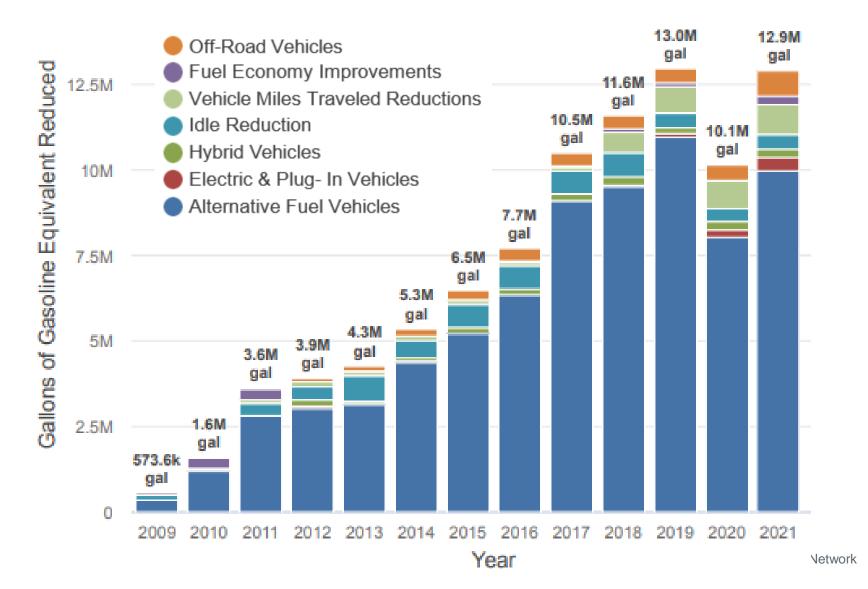


#### Measuring Clean Cities Coalition Impact

#### Cumulative Impact 10 Billion GGE's



## NJCCC 2022 Displacement Goal: 16 Million GGE's



## Vehicle Electrification - The Worlds are Colliding!

Private Sector
Fleets
Services
Delivery
Construction

**INVESTMENTS &** 

**FUNDS** 

Policy
Taxes
Incentives
Carbon
Public Reporting
People



Public Sector
Trains
Busses
Municipal
County
Schools

Personal Life

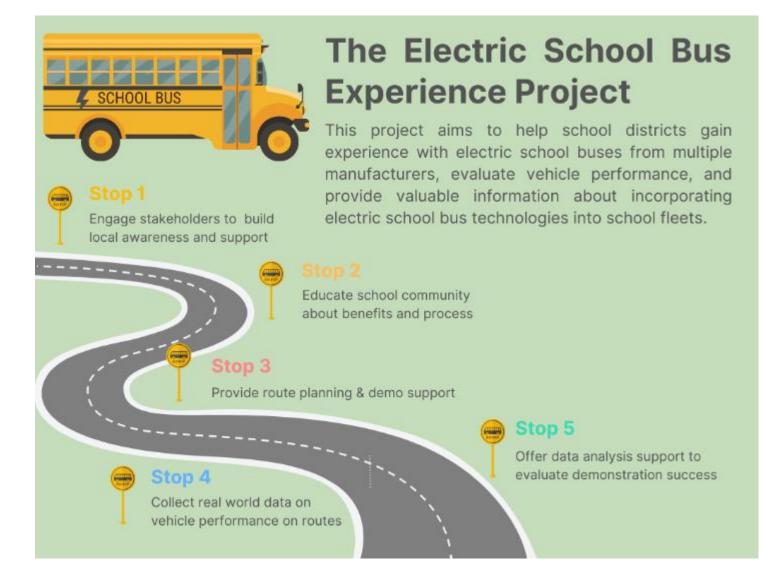
Car
Fill up
Vacation
Investments
Choice

## MEEP Program Overview

- Increase awareness & adoption of ESB and provide demos throughout NJ
- Build local support for ESB's through direct staff experience
- Education and training resources for school districts and contractors
- Collect operational data
- Analyze data and evaluate route selection and other fleet metrics for success
- Planning Now for 2023
   Demonstration Events

**Project Partners** 





#### **Electric School Bus Planning & Training Resources**























## Steps to Electrification

### 1. Assess your fleet

Identify School Bus Operational Practices and Parameters (seasonal variation, routes, distances & passenger numbers).

## 2. Determine your intended pace of bus electrification and charging locations

Decisions you make now may affect your future expansion efforts, plan ahead.

## 3. Identify your project priorities

Identify your school district's top priorities (e.g., cost savings, health impacts, carbon emissions reductions, etc.) and related ESB benefits.

## 4. Identify key contacts at your electric utility, communicate early and often, and understand your electric utility rates

Demand charges are fees applied to the electric bills of commercial and industrial customers based upon the highest amount of power drawn during any (typically 15-minute) interval during the billing period.

## Steps to Electrification

## 5. Understand the construction and installation requirements

Construction, equipment and operation costs are extremely site-specific and vary based on a number of factors.

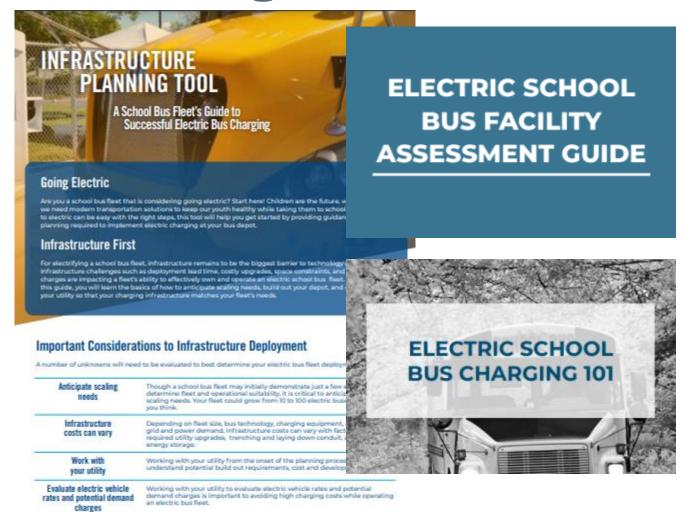
### 6. Determine charging and power requirements

Not all vehicles and chargers are built the same. It is critical to properly plan for the specifications of the vehicle and the charger to avoid installing the wrong equipment and being unable to charge your vehicles.

## 7. Consider V2X and disaster response & resiliency opportunities

With predictable schedules and large battery capacities, ESBs are well suited for V2X and offer opportunities to provide additional benefits to the owner and the community through use as emergency mobile power units.

## **Training Modules & Tools**





#### Power Planner for Electric School Bus Deployment

Nine Key Steps for School Bus Operators

## **Thank You!**

#### **Chuck Feinberg**

**Executive Director New Jersey Clean Cities Coalition, A NJ Nonprofit Corp** 

www.njcleancities.org

Twitter: @njcleancities

LinkedIn Group: New Jersey Clean Cities Coalition



Managing Partner, Greener By Design, LLC <a href="https://www.gbdtoday.com">www.gbdtoday.com</a>
<a href="mailto:cfeinberg@gbdtoday.com">cfeinberg@gbdtoday.com</a>





# Transportation Electrification: Getting to 2050

Peg Hanna, Assistant Director Division of Air Quality, NJDEP October 26, 2022 Use whole of government approach and tools – financial, regulatory, and influence – to address ZEV transition at intersection of environment, energy, and economy

Accelerate zero-emission vehicle adoption to reduce emissions, especially in overburdened communities

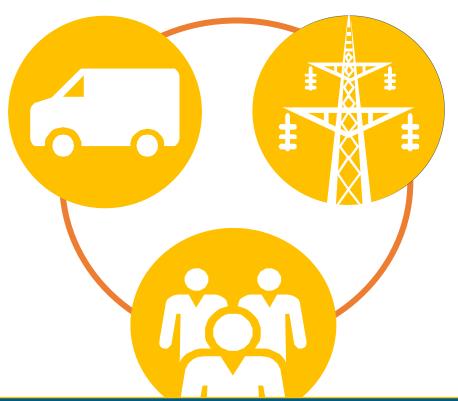
Tax incentives

Grants, vouchers, and rebates

Financing; second-hand programs

Non-financial incentives

Implement regulations and standards



Modernize grid operation and infrastructure to enable the ZEV transition and emission reductions

Infrastructure financing

Make-ready support

Design of market mechanisms

**Streamlining of processes** 

Implement regulations and standards

example

For (

example...

Ensure equitable access to career pathways; support business innovation and localization of a ZEV ecosystem

**Direct incentives and grants** 

Standards development and adoption

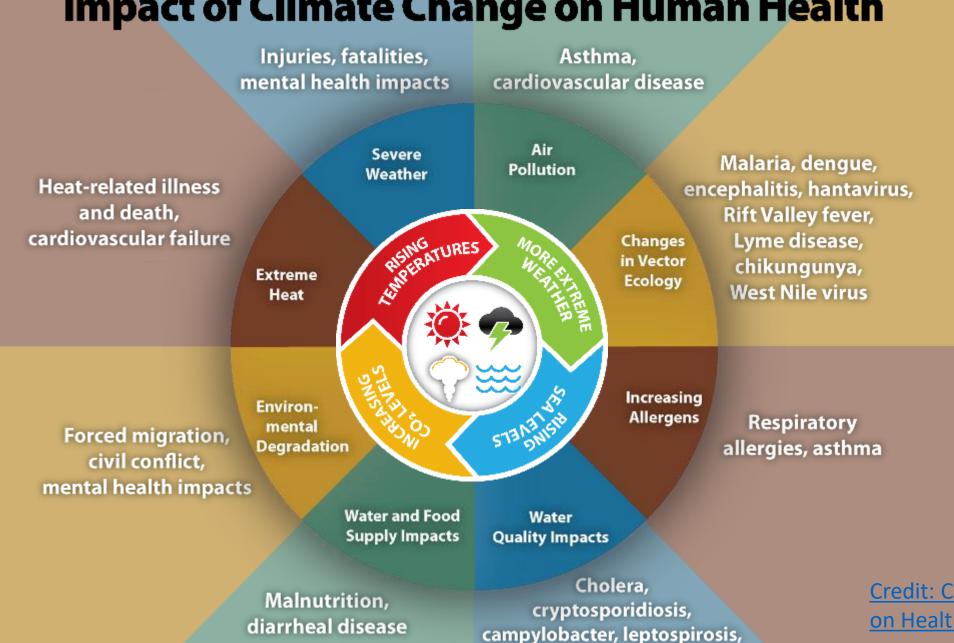
**Council on the Green Economy** 

**Technical assistance** 

**Expand existing programs** 

Foster innovation by supporting research institutions

## **Impact of Climate Change on Human Health**



harmful algal blooms

**Credit: Climate Effects** on Health | CDC

#### NJ GREENHOUSE GAS **SOURCES & SINKS 2019** TRANSPORTATION ELECTRIC GENERATION 20% WASTE MANAGEMENT 6% RESIDENTIAL 16% HFCS, SF6 COMMERCIAL 5% 10% INDUSTRIAL LAND CLEARING 8% 1% NATURAL GAS TRANSMISSION NON-FUEL AGRICULTURE ♣ & DISTRIBUTION 0.4% TERRESTRIAL CARBON SEQUESTRATION

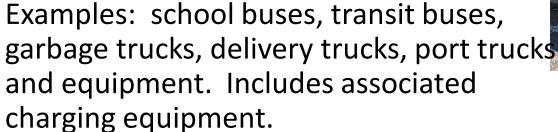
#### **Medium & Heavy Duty Electrification Goals**





Medium & Heavy-Duty Vehicle Electrification Grants

DEP grants to replace old diesel vehicles & equipment with electric.





Priority given to overburdened communities.

Competitive solicitation.
Stay tuned for future funding rounds.



## RGGI & VW School Bus Awards

- 77 Buses awarded
- Over \$24.5 million allocated

| VW Mitigation Funds (2019 - 2021)     |             |            |             |
|---------------------------------------|-------------|------------|-------------|
| Recipient                             | Location    | # of Buses | Cost        |
| Student Transporation of America Inc. | Trenton     | 5          | \$1,975,000 |
| Durham School Services                | Elizabeth   | 5          | \$1,921,510 |
| Jersey City Public Schools            | Jersey City | 5          | \$1,839,500 |
| Total                                 |             | 15         | \$5,736,010 |

| RGGI Auction Proceeds (2021 - 2022)          |                         |            |              |
|--|-------------------------|------------|--------------|
| Recipient                                    | Location                | # of Buses | Cost         |
| Belair Transport                             | Orange                  | 7          | \$2,517,500  |
| Belleville Board of Education                | Belleville              | 2          | \$834,604    |
| D&M Tours Inc.                               | Paterson                | 4          | \$1,628,136  |
| Kearny Board of Education                    | Kearny                  | 2          | \$715,564    |
| Elizabeth Board or Education                 | Elizabeth               | 2          | \$800,000    |
| Aldin Transporation Corporation              | Passaic County/Paterson | 6          | \$1,877,872  |
| George Dapper Inc                            | Mercer County           | 2          | \$524,615    |
| Jay's Bus Service                            | Ocean County            | 8          | \$2,018,458  |
| Yeshivah Masoras Avos                        | Ocean County            | 1          | \$252,307    |
| United Talmudical Academy of Lakewood        | Ocean County            | 1          | \$252,307    |
| Leonia Board of Education                    | Bergen County           | 7          | \$1,776,151  |
| First Student                                | East Orange             | 6          | \$1,696,062  |
| Dover Board or Education                     | Morris County           | 1          | \$252,307    |
| Bogota Board of Education                    | Bergen County           | 1          | \$252,307    |
| Haledon Board or Education                   | Haledon                 | 1          | \$400,000    |
| Garfield Board of Education                  | Bergen County           | 2          | \$504,616    |
| Holcomb Transporation LLC                    | Camden County           | 6          | \$1,615,844  |
| Keyport Auto Body Inc. (Shamrock Stagecoach) | Middlesex County        | 3          | \$882,316    |
| Total  |                         | 62         | \$18,800,966 |



## NJ ZIP



#### NJ ZIP Phase 2

**WHAT:** A first-come, first-serve ZE MHDV voucher pilot

WHEN: Vendor application launching Oct 18

Purchaser voucher application launching early 2023

**WHO:** NJ businesses or institutions that operate >75% VMT of new ZE MHDV anywhere in NJ for 3 years

#### Phase 2 base voucher values

| Class 2b | \$20,000  |
|----------|-----------|
| Class 3  | \$50,000  |
| Class 4  | \$65,000  |
| Class 5  | \$80,000  |
| Class 6  | \$90,000  |
| Class 7  | \$135,000 |
| Class 8  | \$175,000 |

#### Phase 2 potential bonuses

Small business bonus: 25%

MWBE, VOB bonus: 4% per certification

25

EJ community bonus: 10% NJ Manufacturer bonus: 25%

School bus bonus: 25%

Vouchers are capped at 100% of vehicle cost, and \$3M per EIN

To date, NJ ZIP Phase 1 has approved over \$43M in vouchers for nearly 200 small businesses and 400 medium-duty vehicles in overburdened communities!

25

## NJ School bus pilot program – P.L. 2022, c.86

3 year competitive grant program @\$15 million/yr

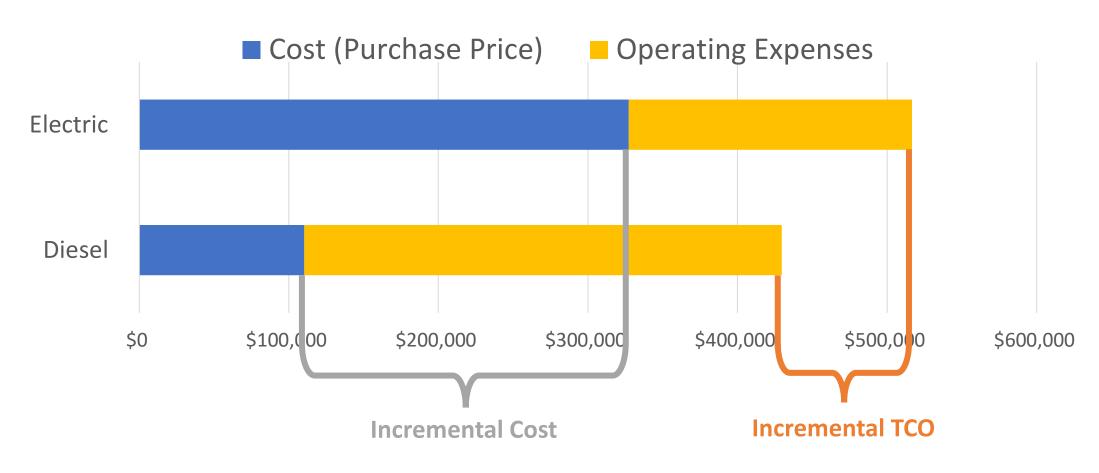
At least 6 awards per year geographically distributed.

Grantees submit periodic reports on cost, maintenance, reliability, operational issues.

## Incremental Cost and TCO

**Upfront Cost** = Purchase price of vehicle and charging infrastructure costs **TCO** = Total Cost of Ownership over the life of the vehicle

#### Cost and TCO



## Stakeholder Questions

Are Type D (transit-style) buses appealing?

What do you know about e-school bus insurance costs?

What financial assistance would you need to justify buying e-school buses and associated charging?

How can we best complement school budgets?

## EPA Clean School Bus Program

- The Infrastructure Investment and Jobs Act, aka the Bipartisan Infrastructure Law, was signed November 15, 2021.
- \$1b/year nationally. Cap of 10% per state. EV and alt fuels eligible.
- National competition run by EPA.



## Summary

Lottery system.

Up to 25 buses per district – must purchase not lease.

Priority districts get first dibs and greatest funding.

Charging station is eligible cost plus can stack with utility funding.

Must scrap 2010 or older diesel bus.

## **New Jersey Priority School Districts**

- New Jersey = 51 Priority School
   Districts identified by EPA
  - High Need = 39 School Districts
     (20% or greater student poverty)
  - Rural = 12 School Districts
- https://www.epa.gov/system/files/do cuments/2022-05/2022-csb-rebatesprioritized-school-districts-2022 05.pdf

| District Name  | City                      |
|--|---------------------------|
| District Name Alexandria Township School District            | Pittstown                 |
| Alloway Twp School District                                  | ALLOWAY                   |
|  |                           |
| Asbury Park School District Atlantic City School District    | Asbury Park Atlantic City |
| Blairstown Elementary Township School District               | Blairstown                |
|  |                           |
| Bridgeton City School District  Camden City School District  | Bridgeton Camden          |
| Delaware Valley Regional High School District                | FRENCHTOWN                |
| Downe Township School District                               | Newport                   |
| East Newark School District                                  | East Newark               |
| East Orange School District                                  | East Orange               |
| Egg Harbor City School District                              | Egg Harbor City           |
| Elizabeth Public Schools                                     | Elizabeth                 |
| Fairview Public School District                              | Fairview                  |
| Frankford Township Consolidated School District              | Branchville               |
| Gloucester City Public School District                       | Gloucester City           |
| Greenwich Township School District                           | GREENWICH                 |
| Guttenberg School District                                   | Guttenberg                |
| Haledon Public School District                               | Haledon                   |
| Irvington Public School District                             | IRVINGTON                 |
| Jersey City Public Schools                                   | Jersey City               |
| Keansburg School District                                    | Keansburg                 |
| Lakewood Township School District                            | Lakewood                  |
| Lindenwold Public School District                            | Lindenwold                |
|  | New Brunswick             |
| New Brunswick School District  Newark Public School District | Newark                    |
| North Warren Regional School District                        | Blairstown                |
| North Wildwood School District                               | North Wildwood            |
| Ocean Gate School District                                   | Ocean Gate                |
| ORANGE BOARD OF EDUCATION School District                    | ORANGE                    |
| Passaic City School District                                 | Passaic                   |
| Paterson Public School District                              | Paterson                  |
| Paulsboro School District                                    | PAULSBORO                 |
| Penns Grove-Carneys Point Regional School District           | Penns Grove               |
| Phillipsburg School District                                 | Phillipsburg              |
| Pleasantville Public School District                         | Pleasantville             |
| Pompton Lakes School District                                | POMPTON LAKES             |
| Prospect Park Public School District                         | Prospect Park             |
| Ridge and Valley Charter School                              | Frelinghuysen             |
| Salem City School District                                   | SALEM                     |
| Sandyston-Walpack Consolidated School District               | Layton                    |
| Seaside Heights School District                              | SEASIDE HEIGHTS           |
| The Lower Alloways Creek School District                     | Salem                     |
| Trenton Public Schools                                       | Trenton                   |
| Union City School District                                   | Union City                |
|  | WEST CAPE MAY             |
| West Cape May School District West New York School District  | West New York             |
| West New York School District Wildwood City School District  | WILDWOOD                  |
| Woodbine School District  Woodbine School District           | Woodbine                  |
| Woodland Township School District                            | Chatsworth                |
| woodiana rownship school bistrict                            |                           |
| Woodlynne School District                                    | Woodlynne                 |

## School Bus & Infrastructure Funding Amounts

#### Maximum Bus Funding Amount per Replacement School Bus

|  | Replacement Bus Fuel Type and Size |                   |                   |                   |                    |                    |
|--|------------------------------------|-------------------|-------------------|-------------------|--------------------|--------------------|
| School District<br>Prioritization<br>Status                                  | ZE –<br>Class 7+                   | ZE –<br>Class 3-6 | CNG –<br>Class 7+ | CNG –<br>Class 3- | Propane<br>- Class | Propane<br>- Class |
| Buses serving school districts that meet one or more prioritization criteria | \$375,000                          | \$285,000         | \$45,000          | \$30,000          | \$30,000           | \$25,000           |
| Buses<br>serving other<br>eligible<br>school<br>districts                    | \$250,000                          | \$190,000         | \$30,000          | \$20,000          | \$20,000           | \$15,000           |

Winners are responsible for any costs beyond maximum rebate amounts

#### Maximum Infrastructure Funding Amount

| School District<br>Prioritization Status   | ZE – Class 3+<br>Infrastructure<br>Funding |  |  |
|--|--|--|--|
| Buses serving<br>school districts that<br>meet one or more<br>prioritization<br>criteria | \$20,000                                   |  |  |
| Buses serving other<br>eligible school<br>districts                                      | \$13,000                                   |  |  |

## Visit our website and follow us



One stop shop for EV info!

www.drivegreen.nj.gov

Join our listserv for updates and funding announcements

www.state.nj.us/dep/stopthesoot/stslistserv.htm



Instagram drivecleannj



Facebook NJDEPAQES



Twitter

@NewJerseyDEP



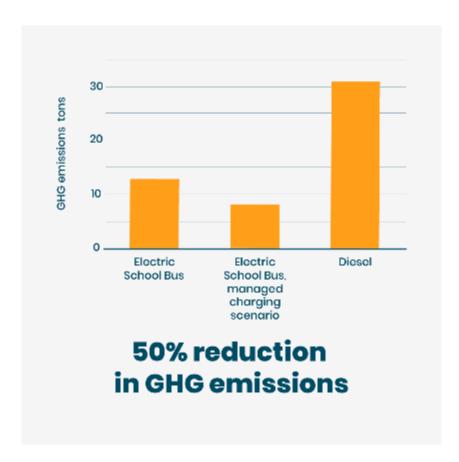
## Thank you!

Peg Hanna, Assistant Director Division of Air Quality, NJDEP

Peg.hanna@dep.nj.gov



## Why Electric School Buses?

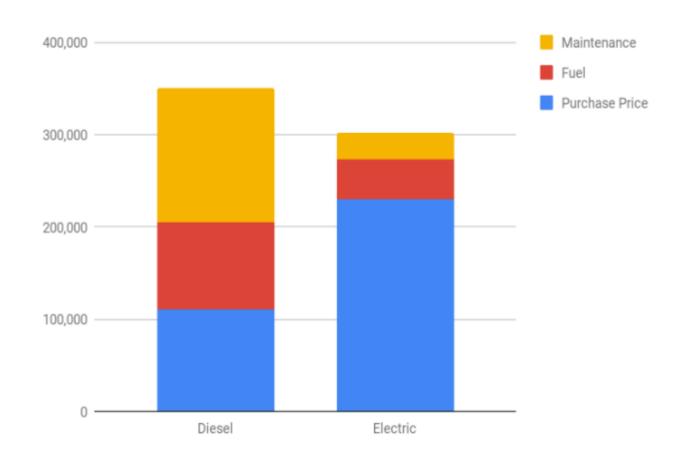


- Up to 50% reduction of Greenhouse Gas Emissions
- Improved air quality for students
- Quieter
- Less expensive O&M

VEIC. 2018. *MA pilot program shows electric school buses can cut GHG emissions in half*. www.veic.org/clients-results/case-studies/ma-pilot-program-shows-electric-school-buses-can-cut-ghg-emissions-in-half



## **Total Lifecycle Costs of School Buses**



When comparing the cost of an EV with a traditional vehicle consider

Total Cost of Ownership.

USPIRG. 2018. Paying for Electric Buses.

https://uspirg.org/sites/pirg/files/reports/National%20-%20Paying%20for%20Electric%20Buses.pdf



## **Preparing for Fleet Electrification**

#### **Parking and Charging**

- Where will vehicle be parked?
- Will charging infrastructure be available?

#### **Building Support for EVs with Fleet Users**

- Arrange a test drive/demo
- Outreach to fleet users
- Current vehicle usage that can inform vehicle purchases



Photo credit: California Energy Commission



## Sustainable Fleets for Schools

#### 5 points

Acquire plug-in hybrid vehicle

#### 10 points

- Acquire one of following:
  - Electric vehicle
  - Compressed natural gas (CNG) heavy-duty vehicle
  - Propane school bus

#### 15 Points

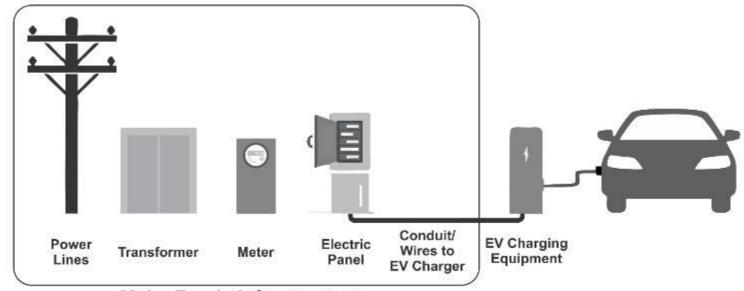
- 5% total district fleet (2 vehicles minimum) comprised of:
  - Plug-in hybrid vehicles
  - Electric vehicles
  - Compressed natural gas (CNG) heavy-duty vehicles
  - Propane school buses

#### How can vehicles be acquired?

Vehicles **purchased**, **leased**, provided via a **service contract** or **shared service** are eligible for point in this action.



## **Utility EV Charging Incentives**



Make-Ready Infrastructure

#### **Atlantic City Electric (ACE) Electric Vehicle Program**

www.atlanticcityelectric.com/SmartEnergy/InnovationAndTechnology/Pages/Electric-Vehicle-Program.aspx

Jersey Central Power and Light Electric Vehicle Webpage <a href="https://www.firstenergycorp.com/help/saving\_energy/electric-vehicles/nj-ev.html">https://www.firstenergycorp.com/help/saving\_energy/electric-vehicles/nj-ev.html</a>

#### **PSE&G Electric Vehicle Charging Program**

nj.myaccount.pseg.com/myservicepublic/electricvehicles

#### **Rockland Electric Company Electric Vehicle Webpage**

www.oru.com/en/our-energy-future/technology-innovation/electric-vehicles/nj-commercial-ev?language=en



## **Procurement Guidance**

#### **Sustainable Jersey Alternative Fuel Vehicle Procurement Guide**

Includes guidance for capturing tax credits and procurement options

- Fleet Leasing
- Purchasing Cooperatives / **Government Contracts**
- Direct Purchase Options
- Service Contracts/Shared Service

https://www.sustainablejersev.com/fileadmin/media/Ac tions and Certification/Actions/Energy/Sustainable Jers ey Alternative Fuel Vehicle Procurement Guide.pdf

Sustainable Jersey Version 1.0

Alternative Fuel Vehicle Procurement Guide

Alternative Fuel Vehicle (AFV) Procurement Guide This guidance document provides information and resources for municipalities and school districts looking to add alternative fuel vehicles (AFVs) to their fleets. This guide includes strategies for procuring alternative fuel fleet vehicles at the best pricing and with the least amount of staff time spent on arcernative ruer neet venicles at the uest pricing and with the least amount or starr time spent on procurement logistics. Although tax incentives for electric vehicle and other alternative fuel vehicles procurement logistics. Anthough tax intentives for electric venicle and other alternative fluer venicles that are available to individual purchasers for plug-in vehicles are generally not available directly to municipalities and school districts, this guide offers insights on how these incentives can be realized. The four procurement methods covered in the document are:

Fleet Vehicle Leasing

- Purchasing Cooperatives / Government Contracts
- Service Contracting / Shared Services

The guide also includes information on funding and incentives for alternative fuel vehicles and electric Fleet Vehicle Leasing

Fleet vehicle leasing is a popular method for local governments (including municipalities and public riget venicle leasing is a popular method for local governments (including municipalities and public school districts) to procure alternative fuel vehicles. Because the vehicle purchaser is the leasing company and not the municipality/school district, the leasing company can benefit from the available tax incentives. Often the leasing company builds the tax savings into the leased price of the vehicle so that the municipality/school district sees the discount in the leasing price. Several of the purchasing cooperatives included below have contracts with fleet leasing companies for electric and hybrid

There are two basic fleet leasing contract models, Lease to Own and Set Term. The most advantageous model for your entity will depend on the goals of the municipality/school district. Characteristics of

Lease to Own: Higher monthly payment, but paying into principal for eventual ownership. Also Lease to Own. Digiter monthly payment, but paying nito principal to eventual ownership. Disable installation of aftermarket products for specialized vehicles. Used for the full range of fleet vehicle types, but this option is almost always used for heavy duty vehicles.

<u>Set term/mileage lease</u>: A lease contract where a set time frame and mileage are laid out in the Contract. Car is turned in to dealer at end of term. Mostly used for passenger class vehicles. The advantage of the lower monthly leasing price and the limited term allows municipality/ school district to "pilot" electric and plug-in hybrid vehicles.

The EV Smart Fleets <u>Public Sector Fleet EV Procurement Examples</u> report includes a case study on leasing

## **EmPowered Schools**



The EmPowered Schools program provides free support and resources to engage PK-12 students in hands-on learning to take the lead in saving energy and money in their schools and homes.

## LEARN MORE AND SIGN UP VIA THE QR CODE OR BY GOING TO:

bit.ly/SJSEmpoweredSchools









# Sustainable Jersey Energy Technical Assistance

# Sustainable Jersey Staff can help your municipality or school district with:

- Energy Tracking and Management
- Applying for Local Government Energy Audits (LGEAs)
- Applying for State and utility energy efficiency incentives
- Applying for NJCEP's Energy Savings Improvement Program

to learn about current technical assistance options open to your school or municipality.





## New Funding Cycle Announced!

- \$100,000 is available to New Jersey public schools participating in the Sustainable Jersey for Schools programs
  - -\$2k and \$10k grants to fund sustainability projects and support your green team

## Informational Webinar

3-4pm on Thursday, **December 15,** 2022

## **Application Deadline**

By 11:59pm on Friday, March 10, 2023

## **Award Notifications**

By early May 2023 with an event in early June 2023

#### Performance Period

10k Grants:

18 months

2k Grants:

12 months

#### **Learn More & Apply**



#### Sustainable Jersey for Schools Underwriters and Sponsors















#### **Grant Program Underwriters**







#### **Corporate Sponsors**























\*Digital Schools Underwriters and Sponsors



## Thank You

#### **Chuck Feinberg**

New Jersey Clean Cities Coalition chuck.feinberg@gmail.com

#### **Peg Hanna**

New Jersey Department of Environmental Protection Peg.Hanna@dep.nj.gov

#### **Tracey Woods**

Sustainable Jersey woodst@tcnj.edu

